

**Concept for
European Alliance for Apprentices parallel workshop on Entrepreneurship
Vienna, 8 November 2018
16.30-18.00, Room 2 1st floor**

Introduction

For the EAfA workshop parallel workshop on 8 November in Vienna, it is proposed to hold it in a participatory leadership “World Café” style.

It should be noted that since the EAfA has not addressed “entrepreneurship” in a meaningful way yet, it is important that an appropriate steer is given by the Commission. This is particularly so in light of the need for workable outcomes to the meeting.

The World Café style

A “World Café” meeting style is one of many examples of participatory leadership in practice. Its progressive acceptance reflects a concern by political leaders to better reflect the actual concerns of citizens and stakeholders in legislation and policy-making.

The main features of the “World Café” meeting style are the following:

- No speakers, panel, agenda, documentation
- The lead actors are “hosts” and “harvesters”
- The seating format is a series of round tables
- Participants contribute in moderated freedom from their own knowledge and experience
- Outcomes are meaningfully co-created
- Collective intelligence is in operation

Through such direct engagement, participants are empowered. They identify more easily with the subject under discussion and the aims of the related initiative. They build trust and familiarity with each other and with the process.

Proposed timetable for the meeting (90 minutes, 1.5 hours)

- Introduction by the moderator (DG EMPL). The theme of the meeting, and its key question. The style. Instructions on how the meeting will take place. (*5 minutes*)
- Invitation to up to 5 participants to “check-in” and introduce themselves (*3 minutes*)
- Invitation to all to bring one issue to the table for discussion. Accept up to 10 (*7 minutes*)
- Each issue is recorded on a flipchart, by an assistant.
- Discussion on how to group all the issues into 2 main blocks. A key question should be identified for each block (*10 minutes*).

- The assistant should record the two questions on a flipchart.
- Organisation of the discussion that follows. 10 people volunteer to “host” discussion on one of the 2 blocks/themes chosen during the previous discussion (ie each block/theme is discussed 5 times). (5 minutes)
- Discussion of the two themes. Participants start at a table hosting one of the themes. After 5 minutes they move to a table hosting the second theme. Participants record their own contributions on a flipchart, overseen by the host of each theme. The host explains the nature of previous discussion when the participants move group (20 minutes)
- Each group’s flipchart is displayed for all to see.
- Each host summarises the discussion at their table (15 minutes).
- The results of the discussions to date are “harvested”. Participants are invited to contribute on how the results of the discussions could be acted upon, moderated by DG EMPL (10 minutes).
- These actions are recorded on a flipchart by an assistant.
- Finalisation. The ideas for action are distilled into 3 or 4 main recommendations, moderated by DG EMPL. (10 minutes)
- These recommendations are recorded on a flipchart by an assistant.
- 5 participants offer to “check-out” by contributing one “take-away” from the meeting. (5 minutes)
- Afterwards, a full report is made of the meeting.

Key question for the workshop (on which outcomes of the workshop will be based):

Sink or swim - should apprenticeship schemes pay attention to entrepreneurial skills?

Introductory questions for the workshop (by way of context):

- What examples of good practices can EAfA members share on how to strengthen and promote entrepreneurial skills in apprenticeships?
- To what extent can EAfA members provide entrepreneurial opportunities within their apprenticeship schemes?

Possible secondary questions (to stimulate discussion by participants during the workshop):

- (Why) Why discuss entrepreneurship?
- (What) Is entrepreneurship necessary at all?
- (Who) Who should be involved in entrepreneurship?
- (When) Is entrepreneurship about the future of VET (or not)?
- (Which) What would you do if you had to choose between entrepreneurship and other skills development?
- (Where?) Where should entrepreneurship take place?
- (How?) Should entrepreneurship be harnessed, and if so, how?

