



5 years of the European Alliance for Apprenticeships: Looking back – looking forward

Austrian Federal Economic Chamber

Julius Raab room (Julius Raab and rooms 2, 4, 5 for parallel sessions)

Wiedner Hauptstraße 63

1045 Vienna

2018 | 8 November, 13:30 – 18:00

EUROPEAN VOCATIONAL SKILLS WEEK



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Austrian
Presidency
of the
Council of the
European Union

#DiscoverYourTalent #EUVocationalSkills #ApprenEU

Employment
Social Affairs
and Inclusion

DRAFT AGENDA

Registration and coffee

Welcome

Ms Manuela Geleng

Director, DG Employment, Social Affairs and Inclusion

Mrs Elke Büdenbender

Spouse of the President of the Federal Republic of Germany, Ambassador of the European Vocational Skills Week

5 years of the EAfA – celebrating achievements – future perspectives

Conversation including:

Mr Stephan Howeg

Chief Marketing and Communications Officer, The Adecco Group

Mr Fabrice Favero

CEO, Nestlé Austria

Mr Mick Feloy

Policy Expert, Semta and DRIVES project

Ms Dr. Regina Flake

Economist, German Economic Institute (IW)

Mr Rikardo Lamadrid

Director of the Technology and Advanced Training, Basque Government Regional Education Ministry

Ms Arja Krauchenberg

President, European Parents' Association (EPA)

Ms Mariana Kühnel

Deputy Secretary General, Austrian Economic Chamber (WKÖ)

Ms Sylvia Liuti

Director of European projects, Quality Assurance and Gender Equality, Forma Azione

Mr Antonio Mir Montes

Director, XABEC VET provider, Valencia, Spain

Ms Aneta Petrovska-Rusomaroski

Head of Department Human Resources and Organisation, EVN Macedonia

Mr Robert Plummer

Senior Adviser, BusinessEurope

Ms Clara Bassols

Director, Bertelsmann Foundation Spain

Ms Agnès Roman

Advisor, European Trade Union Confederation (ETUC)

Reactions from the audience

Testimonies of apprentices including from the European Apprentices Network (EAN)

Ms Melina Schneider, WKÖ (Leipzig 2013), **Ms Kiranjeet Kaur & Ms Jasmit Kaur**, Brussels 2016 apprentice

Mr Lewis Churchill

2016 Apprentice award winner

Ms Megan Niven

EVSW 2016 Apprentice award winner

Mr Domenico Calabrese

Malta 2017 apprentice

Mr Sidney Roy Thomas Haberland

EAN member

Mr Alexander Rollason

EAN member

**Western Balkans Alliance for Work-Based Learning:
Leading the way for the region**

Mr Marko Čadež

President of the Western Balkans Chambers Investment Forum

**The way ahead: Launch of the EAfA Apprenticeship
Support Services**

Ms Dana-Carmen Bachmann

Head of Unit, DG Employment, Social Affairs and Inclusion

15:40-
16:10

EAFa Newcomer Ceremony

Ms Manuela Geleng and Mr Norbert Schöbel
DG Employment

16:10-
16:30

Coffee break

3 parallel workshops

16:30-
18:00

Workshop 1: Sectoral social dialogue

Moderators: Norbert Schöbel, Helen Hoffmann, DG EMPL

The objective is to highlight and further explore the role of social partners at sectoral level in the design, governance and implementation of quality and effective apprenticeships.

Key questions:

- What are the lessons learnt and success factors of the European sectoral social partner joint pledges?

- How can the sectoral social partners support quality and effective apprenticeships in the years to come?

Contributions:

Ms Isabel Coenen

Policy Advisor, FNV, The Netherlands

Ms Cristina Freitas da Costa

Deputy Secretary General, FoodService Europe

Mr Sylvain Lefebvre

Special Adviser to the President, IndustriALL

Ms Delphine Rudelli

Director European and International Relations, UIMM, Ceemet co-chair of the Ceemet-industriAll social dialogue working group 'education and training'

Mr Joaquim Santos

Teacher, The National Federation of Education (FNE – Portugal)

Workshop 2: Social inclusion

Moderators: Tamsin Rose and João Santos, DG EMPL

The objective is to discuss the role of social inclusion to make apprenticeships accessible and attractive for a more diverse population, e.g. NEETs, migrants/refugees, people with disabilities.

Key questions:

- What good practices can be learnt from the work of the EAfA members for making apprenticeships accessible and attractive for disadvantaged groups?

-How can EAfA members/newcomers be encouraged to propose more activities aimed at promoting social inclusion?

Workshop 2A: Social inclusion: the experience of the "Alliance for YOUth":

- **Mr Mahmoud Alsaadi**
Youth, A|B|O Jugend
- **Ms Julia Arocker**
Apprentice, Nestlé Austria
- **Mr Ali Atai**
Apprentice, ÖBB
- **Mr Menno Bart**
Public Affairs Manager, Adecco Group
- **Mr Stephan Baufeld**
Assistant Manager of Apprenticeship Programme ÖBB
- **Ms Silvia Kunz**
Managing Director, FAB Linz
- **Ms Yvonne Martic**
Consultant, A|B|O Jugend
- **Mr Valentin Polanko**
Apprentice, FAB
- **Ms Maria Egger**
Public Affairs, FAB
- **Mr Manfred Stanek**,
CEO, Greiner Packaging
- **Ms Gabriele Staubmann**
HR Director, Nestlé Austria
- **Mr Bart Vandewaetere**
Head of Corporate Communications and Government Relations, Nestlé Zone EMENA

Workshop 3: Entrepreneurship

Moderator: Sue Bird, DG EMPL

The objective is to discuss the role of entrepreneurial skills in apprenticeships, which are considered as a key competence, as well as reflect on entrepreneurship opportunities in apprenticeships.

This workshop will be conducted in a participatory leadership "World Café" style, whereby participants are encouraged to take a full part and generate ideas bottom-up

Key questions:

-What examples of good practices can EAfA members share on how to strengthen and promote entrepreneurial skills in apprenticeships?

- To what extent can EAfA members provide entrepreneurial opportunities within their apprenticeship schemes?

Workshop 2B: Social inclusion: experiences from the regional level to the international level

Ms Noelia Cantero Gonzalez Business Manager, European Association of Regions and Local Authorities for Lifelong Learning (Earll)

Mr Renato Cursi

Secretary, Salesian Youth Ministry Department, collaborator with Don Bosco International

Ms Montserrat Gomendio

Deputy Director for Education and Skills, OECD

Mr Jakob Krohn-Rasmussen

Senior Advisor, Danish Construction Association (Dansk byggeri)

Mr Jean-Paul Tricart

Director, Comité Européen de Coordination (CEC)