



Organised by the European Commission in cooperation with the German Presidency of the EU Council, the central events of the European Vocational Skills Week 2020 took place online from 9-13 November 2020.

SOCIAL MEDIA AND WEB

The social media campaign raised awareness of **Vocational Education and** Skills (VET) and celebrated citizen engagement across Europe and beyond.

#EUVocationalSkills

#DiscoverYourTalent

³No comparable data available for 2019



49.5 MILLION impressions¹



15 000 VOTES for the VET Excellence Awards 2020 (11,282 votes in 2019)



3.25 MILLION video views² (1.5 million in 2019)





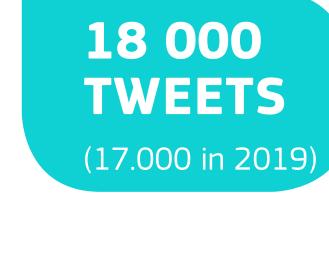


72 000 WEBSITE



visits³





NATIONAL, REGIONAL AND LOCAL WEEK-ASSOCIATED EVENTS AND ACTIVITIES

Estimated reach of national events and activities

39 countries hosted events and activities⁴, with a record 3.9 million participants.

Registration of events is open until 31 December 2020.



Hungary

168



days



duration of view

Spain



countries

Italy



speakers



viewers



sessions

⁵Compared to 2617 participants in 2019 ⁶Out of 307 answers (02/12/20) ⁷Out of 307 answers (02/12/20) LAUNCH OF THE PACT FOR SKILLS

Said yes⁶ when asked to which extent did

participants expect to implement what they

had learned during the Week in their daily

work

Said yes⁷ when asked if it was likely they

would recommend next year's European

Vocational Skills Week to someone else

aims to mobilise stakeholders to act on up- and reskilling of people of working age. It was officially launched at an online event on 10 November 2020, watched by almost 800 people.

66 "Labour markets need creative brains, and skilled hands to master the digital and green transitions. What Vocational Education and Training (VET) does is train

The Pact for Skills is a shared engagement model for skills development in Europe that



Anja Karliczek,

Nicolas Schmit European Commissioner for Jobs and Social Rights

QUOTES FROM KEY SPEAKERS

talents. Talents that can make a career for themselves

in our societies and contribute to our economies."

Confederal Secretary, European Trade Federal Minister of Education and Factory Director, Nestlé, Sofia, Research, Germany Bulgaria Union Confederation

Sarah Vuittenez,

years.

Maxime Cerutti, Director of Social Affairs, BusinessEurope

This Pact for Skills initiative

is useful, it is looking at the

interplay between skills and

industry policy.

in the system.

Scott Ryan,

While most people chose to enter the labour market after their apprenticeship, they still have the

NOMINEES and **WINNERS**

Michael Johansson, CEO of Saab AB, Sweden

options for further education and training afterwards; there are no dead-end qualifications anywhere

We need to have a regenerative

generation that will help us to

build the society of tomorrow,

we need to accelerate our

move for a greener planet.

66 Boost attraction, development

and retention of women in

(the aerospace) industry,

considering that 300 000

the industry in the next 10

skilled people will need to join

driver of business growth and dynamism. Barbara Rambousek, Director, Gender and Economic Inclusion, European Bank for Reconstruction and Development

Developed effectively, VET

the pulse of international

competition and a genuine

systems are like a finger on

We have a collective

jobs.

Ludovic Voet,

responsibility to anticipate the

changes in skills and jobs so

people and maintain them in

that we can upskill and reskill

2020 VET EXCELLENCE AWARD FINALISTS

Project Manager, State Secretariat for Education, Research and Innovation (SERI), Switzerland

Honeybees", Stredna Odborna Skola, Slovakia Training at work Exploring Blended Learning approaches for VET", Magnetic MRO AS, Estonia UK Borçelik Technical Academy, Turkey **Erasmus+ Green Dimension**

VET INNOVATORS

SASKY Municipal Education and Training Consortium, Finland **VET Teacher and Trainer**

Innovative VET Providers

BIC Ljubljana, Slovenia

Vitalij Kabelis, Lithuania

COMPANIES AND LEARNERS

VET Researcher Team Prof Dr Raija Hämäläinen, University of Jyväskylä, Faculty of Education and Psychology, Finland

Mrs Alina Mirela Popa, Romania

of Vocational Education and Work Studies in Germany The Entrepreneurial School Award TES, JA Europe Higher College for Engineering Wolfsberg (HTL Wolfsberg), Austria

Team of Dr Pia Spangenberger from the Institute

Lycée Technique Agricole Ettelbruck, Luxembourg

EUROPEAN FUNDING FOR EXCELLENCE IN VET European Social Fund "Green Leather Manager", Regione del

Veneto - Area Capitale Umano, Cultura e

Programmazione comunitaria, Italy

Education Institutions", Latvia

Career Guidance in General and Vocation

EUROPEAN AGENCIES

Italy

ones", Bulgaria

#CedefopPhotoAward "Digital & Green Waves", 2nd VET School of Thessaloniki – OAED, Greece "Dream, work hard and reach the sky", Poland

Republican Institute for Vocational Education, Belarus

ETF Innovation and Skills Award

Centre of Excellence in Construction, Moldova

2020 SPECIAL AWARD: DISTANCE AND E-LEARNING This year we also presented two Special

University Institute for Sciences and Techniques for Rehabilitation (ISTR), Lyon

Bursa Coşkunöz Education Foundation,

Awards focusing on VET distance learning:

Turkey **Guests of honour: the Skills Heroes -**

- Lisa Janisch Manfred Zink - Fabian Gwiggner

Erasmus+ Distance Learning BLESABEE - "Innovative Blended Learning Toolkit for the Safe Pest Management of

"Energy efficiency in operation", Staatliche

"FOREST4LIFE", a project of the Istituto Baruffi;

"Reconstruction of existing buildings into energy

Technikerschule Mindelheim, Germany





