



European  
Commission

## EUROPEAN VOCATIONAL SKILLS WEEK

# WHAT'S IN IT FOR YOU?



### What is the European Vocational Skills Week?

A European Commission initiative to highlight the very best of training and skills through thousands of events and activities across Europe.



Join us, and show Europe why vocational education and training is a **smart choice**.



### How can I be a part of the Week?

Register your own local, regional or national events as part of the Week and:



Raise awareness about training and skills, locally and across Europe



Share your examples of excellence



Promote professional skills



Engage with an international network



### Dates and locations

The Week: 9 – 13 November 2020

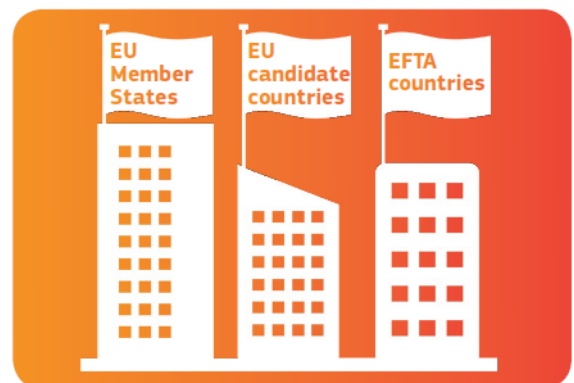
Events and activities all around Europe:

March—December 2020



### Who can take part?

Any organisation promoting vocational education and training in:



...and partner countries of the **European Training Foundation** for events which the ETF is co-organising.



If you **register** your event before **30 June** you may get an invitation to attend sessions during the Week in **Berlin**



## A unique promotional opportunity

It's **easy** to co-brand your activities as part of the European Vocational Skills Week campaign.

Every organiser gets a **toolkit**, containing tips, templates and a sticker to help you **raise awareness**.



## What can I expect?

Thousands of organisations across Europe are registering events, such as:



**Activities to promote job-related training and skills**



**Meetings and conferences**



**Employers' days**

(events targeted at employers or organised by employers)



**Celebrity visits:  
'A different job for the day'**



**Photo and video competitions**

...and more.



## Five steps to get started...

**1.**

**PREPARE YOUR EVENT.**

**2.**

**REGISTER YOUR EVENT AT:**

[ec.europa.eu/eusurvey/runner/  
EuropeanVocationalSkillsWeek2020](https://ec.europa.eu/eusurvey/runner/EuropeanVocationalSkillsWeek2020)

**3.**

**RECEIVE YOUR CONFIRMATION,  
GUIDANCE MATERIAL AND  
COMMUNICATION KIT.**

**4.**

**SEE YOUR EVENT ADDED TO  
THE EUROPEAN VOCATIONAL  
SKILLS WEEK MAP.**

**5.**

**CO-BRAND YOUR EVENT WITH THE  
WEEK AND EXCHANGE WITH OTHER  
ORGANISERS ON FACEBOOK.**

Use **#EU Vocational Skills** and **#DiscoverYourTalent** to share your activities  
Or tag Directorate-General for Employment, Social Affairs and Inclusion (DG EMPL)



**Social Europe and European Youth**



**@EU\_Social and @EuropeanYouthEU**

**Support skills and get involved today!**

Visit [ec.europa.eu/social/vocational-skills-week](https://ec.europa.eu/social/vocational-skills-week)

Please note that no financial support for the organisation of events or activities is available from the European Commission.