

## Webinar for VET stakeholders

How can you engage in the European Year of Skills 2023 and this year's edition of the European Vocational Skills Week?

### DG EMPL, 29 March 2023



### **Today's presentation**

- European Year of Skills: context and events
- European Vocational Skills Week: what is new?
- Conference by Spanish Presidency
- Your involvement



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## EUROPEANYEAR OF SKILLS 2023

EUROPEAN YEAR OF SKILLS

## EUROPEAN YEAR OF SKILLS: CONTEXT

ROPEAN











### What is a European Year?

- 1983 the first European Year: the European Year of Small and Medium-sized Enterprises and the Craft Industry
- European Years raise **awareness** across the EU about a particular topic.
- Events and projects are organised to encourage debate and generate momentum.



### Why a European Year of Skills?

The Year would promote a mindset of reskilling and upskilling

- boosting competitiveness of companies (in particular SMEs),
- > realising the digital and green transitions in a socially fair, inclusive and just manner



Investment Increased, more effective and inclusive investment



Skills relevance Strengthening skills relevance by close cooperation



#### **Matching aspirations**

Matching people's aspirations and skills-set with labour market opportunities



Attracting people Attracting people from third countries with the skills needed by the Union



### Who will be involved in the Year?



### **European Institutions**

- European Parliament
- European Commission: DG EMPL and other DGs: initiatives, support with communication and engagement
- EU policy agencies, such as CEDEFOP ELA and ETF
- Commission Representations and EP Information Offices
- CoR, EESC, EIB...



- Strong involvement of Member States.
- Appointment of national coordinators to raise awareness, shape the Year, coordinate actions.
- Close cooperation with the Presidencies.
- Implementing bodies such as ESF+ managing authorities

## **Existing platforms** and networks

- Engaging a wide range of stakeholders
- Social partners
- Individuals, companies, chambers of commerce and industry, public authorities, education and training providers



### International Actors

- OECD, UNESCO, ILO
- Cooperation with third countries, in particular partner countries





### **State of play**

The European Year of Skills 2023 will start as soon as the proposal is adopted

#### Before the Adoption:

- A political agreement on the Decision by the European Parliament and the Council was reached on 7 March.
- We can expect the Decision to be formally adopted in May 2023

During the Year:

- **Promoting relevant EU initiatives**, including EU funding opportunities
- Events and awareness-raising campaigns
- Promoting tools and instruments for increased transparency and easier recognition of qualifications

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### **Major flagship initiatives**





## Major events planned

- 9 May: European Year of Skills 'festival'
- 8 9 June: **'Making Skills Count'** event
- 23 27 October: The European Vocational Skills week
- 15 16 November: The Employment and Social Rights Forum
- Beginning of 2024: The concluding event



EUROPEAN VOCATIONAL **SKILLS WEEK:** CONTEXT 

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### Why the European Vocational Skills Week?

- Launched in 2016, VET is good for individuals and for companies
- It is an occasion to celebrate the very best practices in Vocational Education and Training (VET)
- VET attractiveness (employment opportunities, innovative learning tools, permeability, and learning mobility etc.)
- It concerns all stakeholders companies, VET providers, trainers, teachers and students, – to showcase the value, potential and impact of VET by organizing events or initiatives



### **DISCOVER** YOUR TALENT! European Vocational Skills Week



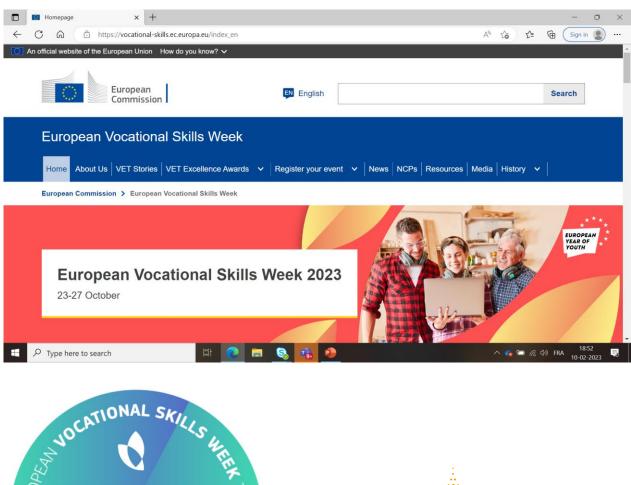
### Keep the spotlight on VET

2023 marks the 7th edition of the European Vocational Skills Week, which will be embedded in the European Year of Skills.

There is a specific week on 23-27/10 but also events outside that week.

### **EVENTS RELEVANT FOR VET:**

26-27 June – High Level event on Apprenticeships (BE) 25-26 Sept - Forum on excellence (NL) 23-24 Oct – Conference by the Spanish Presidency (ES)





## High level event on European Alliance for apprenticeships (EAfA)

<u>website</u>

# HL event celebrating EAfAs 10 year anniversary (26-27 June in Brussels)

European Apprentice Network (EAN) member meeting (26 June) Get-together in-person networking event for EAfA members (27 June)



### Forum on Vocational Excellence

In Amsterdam 25-26 September

organised by the Community of Centres of Vocational Excellence

Projects funded under Erasmus+ Also other stakeholders









## SPANISH PRESIDENCY COUNCIL OF THE EUROPEAN UNION



### **KEY DATES (I)**





### **KEY DATES (II)**



### Site of the European Vocational Skills Week (EVSW)

- Site being updated
- Link to EYS site map
- Downloadable resources
- News
- Stories of the past
- Past editions of the EVSW



### DISCOVER YOUR TALENT!

European Vocational Skills Week



### $\bullet \quad \bullet$ YOUR INVOLVEMENT

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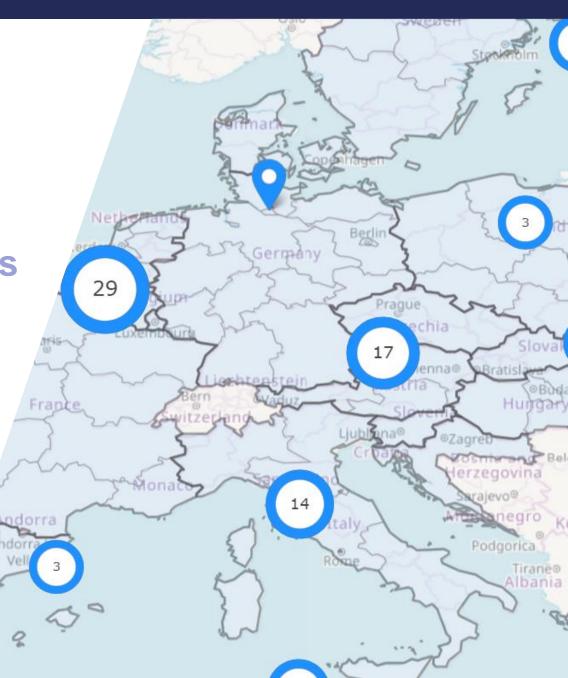
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### How can you get involved?

- 1. Join EU Networks and mutual learning
- 2. Share your good practices and compelling stories, share your views to public consultations
- 3. Raise awareness on VET and the European Year of Skills under the hashtag #EuropeanYearOfSkills
- 4. Organise events and mark them in the calendar
- 5. Use double branding for the European Year of Skills and the European Vocational Skills Week





## Join EU Networks and mutual learning

European Alliance for Apprenticeships

Digital Skills & Jobs Platform

Pact for Skills

 EPALE including
<u>Community of VET</u> practitioners
Working Group on VET & adult learning

Network of National Coordinators for adult learning







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## EU Networks and mutual learning

### Electronic Platform for Adult Learning in Europe



<u>Community of European VET</u> <u>practitioners – Members' group</u>

667 members



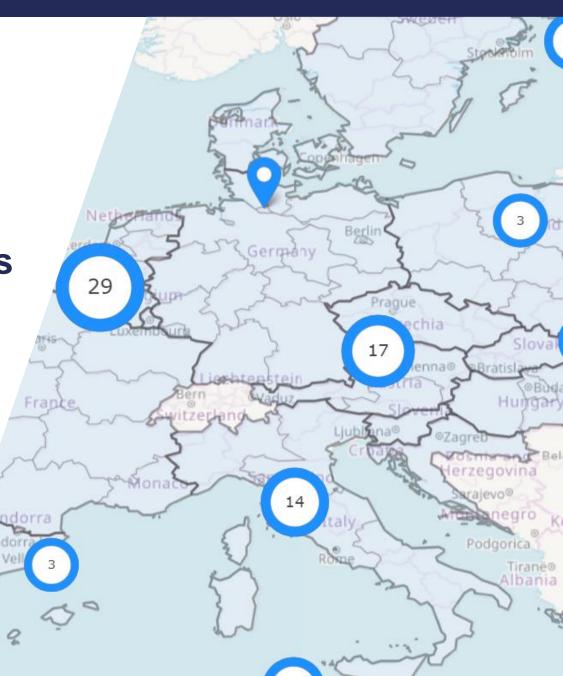
This is a platform to network and exchange practices and ideas, keep up to date with European policies and contribute to European VET initiatives. Join us and fellow VET practitioners in discussions

#### Login to subscribe

EUROPEAN YEAR OF SKILLS

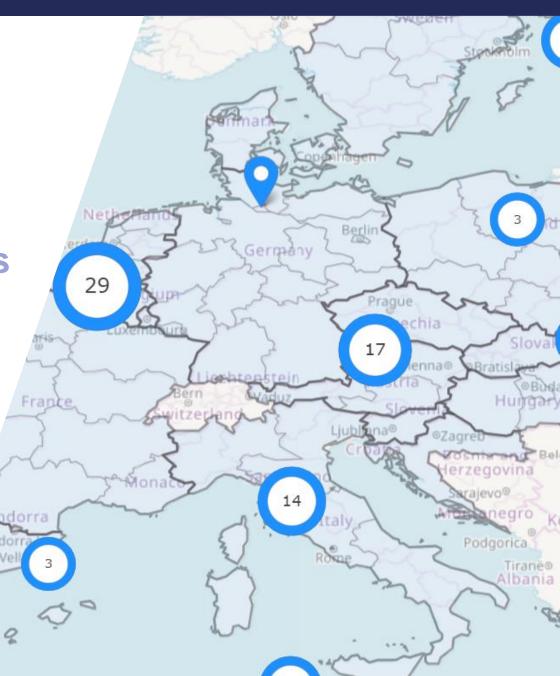
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### **Raise awareness on VET and the European Year of Skills**

An official website of the European Union How do you know?

| *** | Europeer |
|-----|----------|
|     | Europear |
|     | Union    |
|     |          |

**EN** English

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#### **European Year of Skills**



#### Follow #EuropeanYearOfSkills



Doin the upcoming webinar organised by <u>@EU opendata</u> academy on 31 March at 10:00 CET. You will discover more about the academy, the #EuropeanYearOfSkills, and explore the tools and platforms available for <u>#Upskilling</u> data literacy. **Z**Register now: <u>digital-skills-</u> jobs.europa.eu/en/latest/even... pic.twitter.com/WXnkoQk0R2

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UNIFE The RAIL IND.

Delighted to kick off our panel on <u>#Skills</u> & Youth: What are the Challenges for the European Rail Sector at #SIFER2023 🎓 🚊 💬 Our panellists include Ludovic Vermeulen - Association Ferrocampus, Irma Padilla-Marroquin - @Alstom & Barbara Grau - SNCF #EuropeanYearofSkills pic.twitter.com/hKGWHQFV0i



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## Stay informed on the European Year of Skills

🦳 An official website of the European Union 🛛 How do you know? 🗸



#### **European Year of Skills**

Home Stay in touch News Events Communication toolkit

## Sign to the EU Social Newsletter

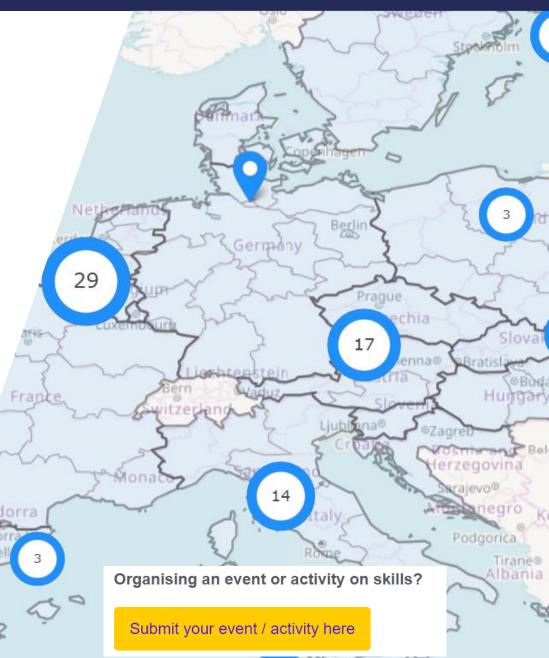
European Year of Skills



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### **European Year of Skills** contact points

### **Appointed National Coordinators**

Ms/Mr

Country

European Year of Skills contact points (europa.eu)

Second name

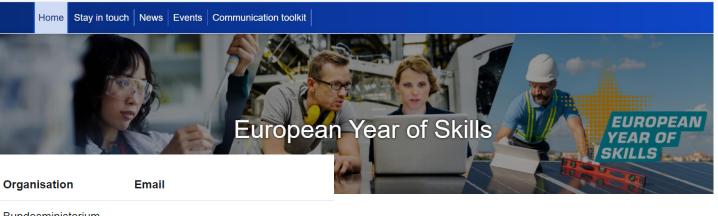
First name



**EN** English

#### **European Year of Skills**

An official website of the European Union 🛛 How do you know? 🗸



| Austria    | Mr | Georg    | Konetzky  | Director<br>General   | Bundesministerium<br>für Arbeit und<br>Wirtschaft | <u>georg.konetzky@bmaw.gv.at</u> [Z         |
|------------|----|----------|-----------|---|---|---|
| Belgium Mr | Mr | Willem   | De Klerck | Regional<br>Coordinator for<br>Flanders   | Department of<br>Work and Social<br>Economy       | willem.deklerck@vlaanderen.be               |
|            | Mr | Guibert  | Debroux   | Regional<br>Coordinator for<br>Wallonia and<br>the French-<br>speaking<br>community | Forem   | g <u>uibert.debroux@forem.be</u> [ <b>↗</b> |
|            | Mr | Frédéric | Romano    | Regional<br>Coordinator for<br>the Brussels<br>Capital Region                       | Bruxelles Formaty                                 | f.romano@bruxellesformation.brussels<br>[2  |
|            |    |          |           | Deputy Minister   |   | Assistant Efremova@mlsn.government          |

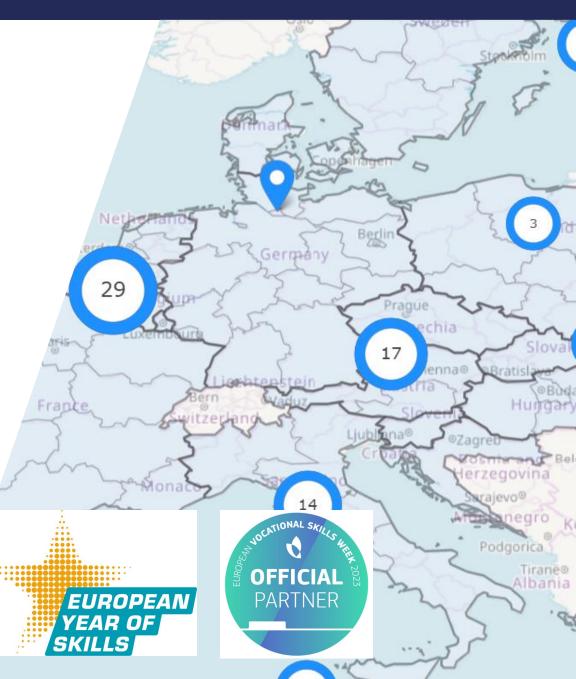
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### Use double branding for the European Year of Skills and the European Vocational Skills Week





You can download the European Year of Skills logo here.

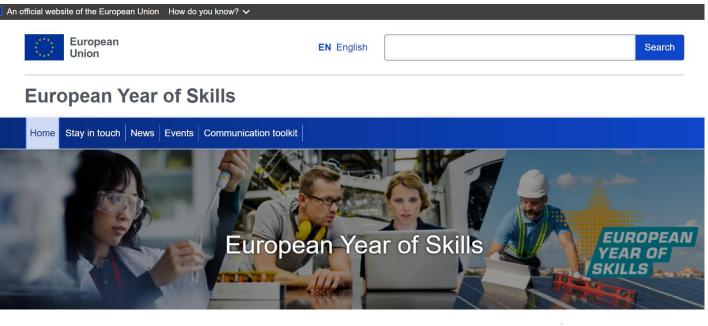
Versions in all official EU languages are available here.

In EYS library you can find the logo in different formats, raster and vector, as we languages.

### Banners and digital backgrounds

There are several ready to use banners available, some of which are displayed here. Click on links below them to download in full resolution.

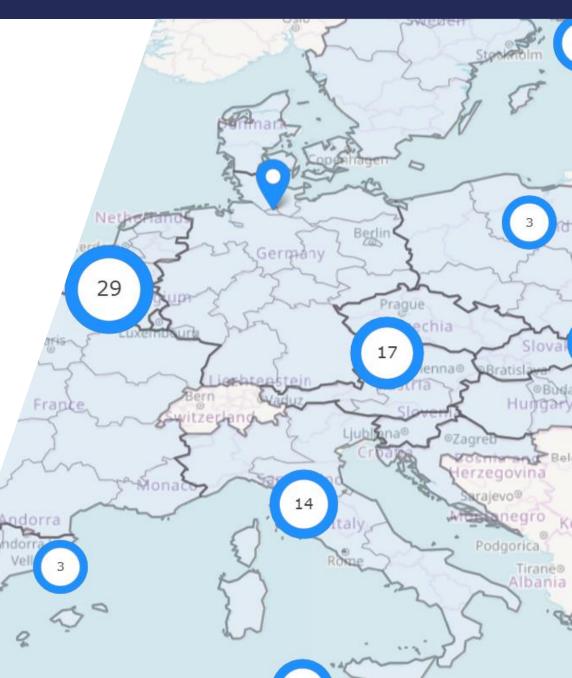






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### Thank you for your interest!

We look forward to collaborating with you to make the European Year of Skills and the European Vocational Skills Week a success!

Useful link: <u>European Year of Skills webpage</u> <u>European Vocational Skills Week webpage</u> **#EuropeanYearOfSkills** 



### **Update of Learning Mobility Framework**

The main aim is to move towards the EEA objective of **making learning periods abroad for everyone a norm**, rather than an exception

Targets all sectors of education and both learners and staff.

The initiative will also:

- identify barriers to learning mobility
- > provide guidance on overcoming them
- > promote learning mobility and identify possible incentives make learning mobility more socially inclusive and environmentally friendly and link it more to digital learning opportunities

### **Please promote this public consultation**

### > Open until 3 May

Publication of Call for Evidence and Open Public Consultation on Have your say portal

Learning opportunities (learning mobility) abroad in Europe for everyone (europa.eu)



## **USEFUL LINKS**

- **European Year of Skills**
- **European Vocational Skills Week**
- Public consultation on Learning Mobility until 3 May
- Alliance for apprenticeships
- **Centres of Vocational Excellence**
- **EPALE Community of VET practitioners**

Mailbox EYS: <u>EMPL-EY-2023-SKILLS@ec.europa.eu</u> Mailbox EVSW: <u>EMPL-VOCATIONAL-SKILLS-WEEK@ec.europa.eu</u>

