



European  
Commission

# 5 years of the European Alliance for Apprenticeships: Looking back – looking forward

Austrian Federal Economic Chamber

Julius Raab room (Julius Raab and rooms 2, 4, 5 for  
parallel sessions)

Wiedner Hauptstraße 63

1045 Vienna

**2018** | 8 November, 13:30 – 18:00

## EUROPEAN VOCATIONAL SKILLS WEEK



e 2 0  
u 1 8  
a t  
Austrian  
Presidency  
of the  
Council of the  
European Union

**#DiscoverYourTalent #EUVocationalSkills #ApprenEU**

Employment  
Social Affairs  
and Inclusion

## DRAFT AGENDA

Moderation by Tamsin Rose

13:30-  
13:45

Registration and coffee

### Welcome

13:45-  
14:00

**Ms Manuela Geleng**

Director, DG Employment, Social Affairs and Inclusion

**Mrs Elke Büdenbender**

Spouse of the President of the Federal Republic of Germany, Ambassador of the European Vocational Skills Week

### 5 years of the EAfA – celebrating achievements – future perspectives

**Fishbowl conversation including:**

**Ms Clara Bassols**

Director, Bertelsmann Foundation Spain

**Mr Stephan Howeg**

Chief Marketing and Communications Officer, The Adecco Group

**Mr Fabrice Favero**

CEO, Nestlé Austria

**Mr Mick Feloy**

Policy Expert, Semta and DRIVES project

14:00-  
15:00

**Ms Dr. Regina Flake**

Economist, German Economic Institute (IW)

**Mr Rikardo Lamadrid**

Director of the Technology and Advanced Training, Basque Government Regional Education Ministry

**Ms Arja Krauchenberg**

President, European Parents' Association (EPA)

**Ms Mariana Kühnel**

Deputy Secretary General, Austrian Economic Chamber (WKÖ)

**Ms Sylvia Liuti**

Director of European projects, Quality Assurance and Gender Equality, Forma Azione

**Mr Antonio Mir Montes**

Director, XABEC VET provider, Valencia, Spain

**Ms Aneta Petrovska-Rusomaroski**

Head of Department Human Resources and Organisation, EVN Macedonia

---

**Mr Robert Plummer**

Senior Adviser, BusinessEurope

**Ms Agnès Roman**

Advisor, European Trade Union Confederation (ETUC)

Reactions from the audience

Facebook EAfA quiz results

---

Testimonies of apprentices including from the European Apprentices Network (EAN)

**Ms Melina Schneider**, WKÖ (Leipzig 2013), introducing **Ms Kiranjeet Kaur & Ms Jasmit Kaur**, Brussels 2016 apprentice

15:00-  
15:20

**Mr Lewis Churchill**

2016 Apprentice award winner

**Ms Megan Niven**

EVSW 2016 Apprentice award winner

**Mr Domenico Calabrese**

Malta 2017 apprentice

**Mr Sidney Roy Thomas Haberland**

EAN member

**Mr Alexander Rollason**

EAN member

---

15:20-  
15:30

Western Balkans Alliance for Work-Based Learning:  
Leading the way for the region

**Mr Marko Čadež**

President of the Western Balkans Chambers Investment Forum

---

15:30- 15:40	<p>The way ahead: Launch of the EAfA Apprenticeship Support Services</p> <p><b>Ms Dana-Carmen Bachmann</b> Head of Unit, DG Employment, Social Affairs and Inclusion</p>
15:40- 16:10	<p>EAfA Newcomer Ceremony</p> <p><b>Ms Manuela Geleng and Norbert Schöbel</b> DG Employment</p>
16:10- 16:30	<p>Coffee break</p>

## 3 parallel workshops

16:30-  
18:00

### Workshop 1: Sectoral social dialogue

Moderators: Norbert Schöbel, Helen Hoffmann, DG EMPL

The objective is to highlight and further explore the role of social partners at sectoral level in the design, governance and implementation of quality and effective apprenticeships.

#### Key questions:

- What are the lessons learnt and success factors of the European sectoral social partner joint pledges?

- How can the sectoral social partners support quality and effective apprenticeships in the years to come?

#### Contributions:

**Ms Isabel Coenen**  
Policy Advisor, FNV, The Netherlands

**Ms Cristina Freitas da Costa**  
Deputy Secretary General, FoodService Europe

**Mr Sylvain Lefebvre**  
Special Adviser to the President, IndustriALL

**Ms Delphine Rudelli**  
Director European and International Relations, UIMM, Ceemet co-chair of the Ceemet-industriAll social dialogue working group 'education and training'

**Mr Joaquim Santos**  
Teacher, The National Federation of Education (FNE – Portugal)

### Workshop 2: Social inclusion

Moderators: Tamsin Rose and João Santos, DG EMPL

The objective is to discuss the role of social inclusion to make apprenticeships accessible and attractive for a more diverse population, e.g. NEETs, migrants/refugees, people with disabilities.

#### Key questions:

- What good practices can be learnt from the work of the EAfA members for making apprenticeships accessible and attractive for disadvantaged groups?

-How can EAfA members/newcomers be encouraged to propose more activities aimed at promoting social inclusion?

Workshop 2A: Social inclusion: the experience of the "Alliance for YOUth":

- **Ms Silvia Kunz** Managing Director, FAB Linz
- **Ms Maria Egger** Public Affairs, FAB
- **Mr Valentin Polanko** Apprentice, FAB
- **Mr Manfred Stanek**, CEO, Greiner Packaging
- **tbc** Apprentice, Greiner Packaging

Workshop 2B: Social inclusion: experiences from the regional level to the international level

**Ms Noelia Cantero Gonzalez** Business Manager, European Association of Regions and Local Authorities for Lifelong Learning (Earll)

**Mr Renato Cursi**  
Secretary, Salesian Youth Ministry Department, collaborator with Don Bosco International

#### Ms Montserrat Gomendio

Deputy Director for Education and Skills, OECD

**Mr Jakob Krohn-Rasmussen**  
Senior Advisor, Danish Construction Association (Dansk byggeri)

**Mr Jean-Paul Tricart**  
Director, Comité Européen de Coordination (CEC)

### Workshop 3: Entrepreneurship

Moderator: Sue Bird, DG EMPL

The objective is to discuss the role of entrepreneurial skills in apprenticeships, which are considered as a key competence, as well as reflect on entrepreneurship opportunities in apprenticeships.

This workshop will be conducted in a participatory leadership "World Café" style, whereby participants are encouraged to take a full part and generate ideas bottom-up

#### Key questions:

-What examples of good practices can EAfA members share on how to strengthen and promote entrepreneurial skills in apprenticeships?

- To what extent can EAfA members provide entrepreneurial opportunities within their apprenticeship schemes?