



European Alliance for Apprenticeships

How to make apprenticeships a lifelong opportunity?

Strength in Numbers

Kathleen Elsig

EUROPEAN VOCATIONAL
SKILLS WEEK

2019 15 October, 14:00 – 18:00

GAN
GLOBAL

NEW FOCUS

OUR AMBITION

Create an equitable future for all segments of the workforce and a sustainable talent pipeline for business

OUR PURPOSE

Accelerate the uptake of work-based learning by businesses as a part of skills and talent acquisition strategies

OUR MEMBERS & PARTNERS



EUROPEAN VOCATIONAL
SKILLS WEEK

EUROPEAN APPRENTICESHIP ALLIANCE
2019 15 October, 14:00 - 18:00



WHERE WE WORK

300 +
companies

16 countries



EUROPEAN VOCATIONAL
SKILLS WEEK

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OUR DRIVERS



SKILLS MISMATCH AFFECTS ALL AGES

The pace of change in the world of work is unprecedented

People, business, communities are affected

39% of European adults are overskilled and trapped in low-skilled jobs (Cedeforp)

The European economy loses over 2% of productivity per year due to a mismatch of skills

More than seven in ten European firms see the skills mismatch as an impediment to investment. (EIB)

Bringing working and learning closer together for youth and adults will help align skills with changing labor market demands



We have a window of opportunity to shape how we respond ...

SKILLING NOW



An ongoing global conversation on work-based learning for a bright future of work

Example themes ...

- Apprenticeships as part of lifelong learning
- Funding models for work-based learning
- Return on Investment of work-based learning
- Business collaborations on skills building through apprenticeships

DECEMBER
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PEER-TO-PEER



Enabling sharing and learning among companies and GAN Networks

Example themes ...

- Redesigning Human Resources for the Future of Work
- Corporate learning and skills strategies
- Microlearning and Microcertifications

Webinars | Workshops



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There is
strength in
numbers
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