



# DISCOVER YOUR TALENT!

## European Vocational Skills Week

European Business Forum on Vocational Training & Closing ceremony

## Programme

8-9 December 2016, Crowne Plaza Brussels

[#EUVocationalSkills](#)

Employment,  
Social Affairs  
and Inclusion



## Commissioner Marianne Thyssen is hosting the European Vocational Skills Week as part of the new EU Skills Agenda launched in June 2016

Marianne Thyssen



European Commissioner of Employment, Social Affairs, Skills and Labour Mobility

In the EC she is responsible for: ensuring that employment and social policy are at the centre of the European Semester for economic policy coordination; promoting the free movement of workers; contributing to the growth and investment package and funding initiatives that support access to the labour market, in particular by promoting vocational training and lifelong learning to strengthen skills; ensuring decent and safe working conditions and equal opportunities for all on the labour market; stepping up the struggle against inequality and poverty; contributing to the effectiveness and social fairness in the EU's internal market.



# European Business Forum on Vocational Training

## VET-business cooperation - responding to the skills needs of the future

**Crowne Plaza Brussels - Le Palace, Rue Gineste 3, 1210 Brussels**  
**8 December 2016**

Moderator: **Tamsin Rose, Director at Progress Works**

### MORNING AGENDA

Time	Activity	Speakers
08:00–09:00	<b>Registration and welcome coffee</b> Opportunity to visit the exhibition on Erasmus+ and ESF projects	–
09:00–09:10	<b>Opening address</b>	<b>Jyrki Katainen</b> Vice President, European Commission, Jobs, Growth, Investment and Competitiveness
09:10–09:20	<b>Video message: Changing the paradigm through Business-Education partnerships</b>	<b>Viscount Étienne Davignon</b> Minister of State and President CSR Europe'
09:20–10:15	<b>SETTING THE SCENE – Trends and developments in VET-business cooperation</b> Introduction and moderation by Joachim James Calleja, Director of Cedefop <b>Changing mind-sets: delivering on business education partnerships</b> <b>Antonio Mir Montes</b> , Director of Xabec professional training centre, Valencia, Spain <b>VET-business cooperation in an international perspective</b> <b>Deborah Roseveare</b> , Head of the Skills Beyond School Division, Directorate for Education and Skills, OECD <b>The business case for cooperation in VET</b> <b>Maxime Cerutti</b> , Director of Social Affairs, BusinessEurope <b>Quality - a pre-condition for the attractiveness of VET</b> <b>Thiébaud Weber</b> , Confederal Secretary of the European Trade Union Confederation (ETUC) <b>Joining forces in VET – the European perspective</b> <b>Arjan Kastelein</b> , President of the board of the ROC West-Brabant VET College and representing EUProVET	

Time	Activity	Speakers
10:15–11:15	<p><b>ROUNDTABLE – How Can VET-Business Cooperation Strengthen Quality And Attractiveness in VET?</b></p> <p><b>Introduction and moderation by Madlen Serban, Director of the European Training Foundation</b></p> <p>Arnaldo Abruzzini, CEO, Eurochambres</p> <p>Margarida Segard, Vice President, European Association of Institutes for Vocational Training (EVBB)</p> <p>Liliane Volozinskis, Director for Social Affairs, European Association of Craft, Small and Medium-sized Enterprises (UEAPME)</p> <p>Benoit Amiens, VP Human Resources Europe Middle East Africa, Safran Group</p> <p>Guillaume Affelat, Social Policy Officer</p> <p>Tinkara Oblak, Board Member, European Youth Forum</p>	
11:15–11:45	<p><b>Coffee break</b></p> <p>Opportunity to visit the exhibition on Erasmus+ and ESF projects</p>	–
11:45–12:15	<p><b>STORYTELLING – Business-Education Partnerships - Making Them Happen</b></p> <p><b>Introduction and moderation by Joao Santos, Deputy Head of Unit, DG Employment, Social Affairs &amp; Inclusion, European Commission</b></p> <p><b>Attracting new talents to the food and drinks industry</b></p> <p>Estelle Brentnall, Secretary for the food, drink and tobacco sector, EFFAT</p> <p>Lorenzo Ferrucci, Manager, Sustainability &amp; CSR, FoodDrinkEurope</p> <p><b>“Be happy” - Business in Europe Hosting Apprenticeships for Youth</b></p> <p>Tommi Raivio, Project Manager, CSR Europe</p> <p><b>Engaging in apprenticeships and traineeships</b></p> <p>Menno Bart, Public Affairs Specialist, Adecco Group</p> <p><b>Educational-Industrial Board – Supporting school-business partnerships in Bulgaria</b></p> <p>Assenka Hristova, Member of the Educational-Industrial Board and a Managing Partner at Industry Watch</p> <p><b>VET-business cooperation beyond the EU</b></p> <p>Vera Chilari, Senior Consultant of the TVET Department, Moldovan Ministry of Education</p>	
12:15–12:25	<p><b>FUNDING OPPORTUNITY – Erasmus+</b></p> <p>Call on ‘VET-business partnerships on work-based learning and apprenticeships’ with a regional and local focus</p>	<p><b>Norbert Schöbel</b></p> <p>Team leader, DG Employment, Social Affairs &amp; Inclusion, European Commission</p>

Time	Activity	Speakers
<b>12:25–12:50</b>	<p><b>Launch Of The Mobility Scoreboard – Moving To Learn</b></p> <p><b>Learning mobility – the political context</b>  <b>Dana-Carmen Bachmann</b>, Head of Unit, DG Employment, Social Affairs &amp; Inclusion, European Commission</p> <p><b>The Learning Mobility Scoreboard – for Higher Education and Vocational Education and Training</b>  <b>Lars Jakobsen</b>, Seconded Head of Unit, Education and Youth Policy Analysis, EACEA</p> <p><b>Zooming in on the VET Mobility Scoreboard</b>  <b>Loukas Zahilas</b>, Head of Department for VET Systems and Institutions at Cedefop</p>	
<b>12:50–13:00</b>	Introduction to afternoon workshops	<p><b>Tamsin Rose</b> Moderator</p>
<b>13:00–14:00</b>	<p><b>Lunch</b></p> <p>Opportunity to visit the exhibition on Erasmus+ and ESF projects and information opportunity on the Erasmus+ call on 'VET-business partnerships on work-based learning and apprenticeships'</p>	-
<b>14:00–14:05</b>	<p><b>Closing of the Plenary session of the 2016 European Business Forum - Looking ahead</b></p>	<p><b>Michel Servoz</b> Director-General, DG Employment, Social Affairs &amp; Inclusion, European Commission</p>



## AFTERNOON AGENDA

Time	Activity
<b>14:05–18:00</b>	<p><b>See specific Agendas for each workshop</b></p> <p><b>Making apprenticeships attractive</b> <i>- the European Alliance for Apprenticeships</i> Apprenticeships are a winning formula for people seeking exciting learning experiences and quality job opportunities. So why are they not more popular, and how can we promote them as a quality choice? Join this workshop to learn from good examples and participate in discussions. You will also hear the perspective of apprentices who will meet their CEO, in-company trainer or parent.</p> <p><b>VET: a pathway to excellence</b> <i>- the role of VET and Professional Higher Education (PHE) providers</i> Building successful learning pathways for youngsters and adults is challenging. Cooperation between VET and PHE providers and businesses, but also other stakeholders, is crucial. The workshop will cover key aspects of excellence in VET: leadership through quality, flexible pathways and teachers and trainers.</p> <p><b>Mobility in VET and apprenticeships</b> <i>- the value of international experience</i> In the global economy international experience becomes more and more important. Nevertheless, for apprentices it can be difficult to leave for training and work experience abroad. Join this workshop to discuss how to increase apprenticeship mobility, how long a learning experience abroad should be, and how VET students can support reforms in their countries when they return.</p> <p><b>Focus on VET Research</b> <i>- strengthening the evidence base</i> Having a strong evidence base is crucial for making good policy choices and to prove the value of VET. So what has the latest research to tell about the role of VET in society, links between VET and businesses and ways of achieving a high quality VET. Join this workshop to learn more about these issues and how VET research can make a difference.</p> <p><b>Sectoral approaches for skills development</b> <i>- stepping up the pace</i> Building skills for sectors means bringing vocational programmes to the state of the art or even developing brand-new training content for emerging new professions. How to build up on the results of Sector Skills Councils and Sector Skills Alliances to bring sustainability to their results? How will the new Blueprint for Sectoral Cooperation make a difference? This workshop will be a forum for exchange for people who deal with sector skills development on the ground.</p>

## EVENING NETWORKING COCKTAIL AND DINNER

Time	Activity
<b>18:00–19:00</b>	<p><b>Participants are invited to a networking cocktail</b> Including information opportunity on the Erasmus+ call on 'VET-business partnerships on work-based learning and apprenticeships'</p>

## Biographies of plenary speakers

### Jyrki Katainen



is a Finnish politician and currently the European Commission Vice-President for Jobs, Growth, Investment and Competitiveness. He joined the Commission in July 2014 as Vice-President for Economic and Monetary Affairs and the euro. Before that Katainen served as Prime Minister of Finland from 2011 to 2014 and Minister of Finance from 2007 to 2011. He was the chairman of the National Coalition Party from 2004 to 2014.

### Arnaldo Abruzzini



is the Chief Executive Officer, CEO of EUROCHAMBRES, the Association of European Chambers of Commerce and Industry since 1999. He is a senior lobbyist in Brussels and represents the voice of over 20 million companies through members in 43 countries and a network of 1.700 regional and local Chambers. He is also an active entrepreneur, having founded several companies. He still owns shares in Telecommunication (Interactive Media), Energy (InRes) and Business Consulting (Consir) firms.

Mr Abruzzini has worked as Managing Director of several companies active in the Telecommunication (EPTA), marketing and communication (MediaCamere) and business advices (CoFiCom) in Italy and US.

He has also served in the financial sector, actively working in Investment Banking (MedioBanca) and Insurance companies (Bavaria).

He has started his carrier as auditor in Milwaukee, Wisconsin, in 1979 (Arthur Andersen)

Born in Rome (Italy) on 5 August 1957, he is a graduate in Economy with major in Finance from the University of Rome. He's fluent in English, French and Spanish other than his mother tongue.

### Benoit AMIENS



began his career in 1994 in an Executive Search Company; he worked mainly for Kodak Industry. He joined Safran in 1998, he held different positions in HR, working for several activities in Telecom and Defense. In 2007, he was appointed as Vice President Human Resources and Communication of Snecma Propulsion Solide. He led the social and HR issues of the merger between Snecma Propulsion Solide and SME Energetic Materials till the inception of Herakles.

In September 2012, Benoit moved to India to create and to lead the Shared Services and Human Resources for Safran in India. In September 2015, Benoit was named Vice President Human Resources Europe/Middle-East/Africa and India.

### Menno Bart



is Public Affairs Specialist at the Adecco Group. As such, Menno is responsible for managing the Group's relationship with global and European institutional stakeholders, and for positioning the Group as a labour market leader. Menno has a background as a lobbyist in Brussels working for the World Employment Confederation, the Global and European industry

federation representing the HR services industry, and before that for Russchen Consultants. Menno is a former diplomat for the Dutch government in Prague and Aruba. Menno is currently based at the Adecco Group's headquarters in Zurich.

The Adecco Group, based in Zurich, Switzerland, is the world's leading provider of workforce solutions. With more than 33,000 FTE employees and around 5,100 branches in 60 countries and territories around the world, the Adecco Group offers a wide variety of services, connecting approximately 700,000 associates with our clients every day. The services offered fall into the broad categories of temporary staffing, permanent placement, career transition and talent development, as well as outsourcing and consulting. The Adecco Group is a Fortune Global 500 company.

### Estelle Brentnall



is working as Political Secretary for the food, drink and tobacco sectors at the European Federation of Food, Agriculture and Tourism Trade Unions (EFFAT), based in Brussels. Her main responsibilities are to develop and maintain the EU social dialogue set up by the European Commission in the food and drink industry as well as the sugar sector. Her role also entails looking at the

functioning of the internal market, seeking to ensure a competition on equal terms and to ensure that workers' rights in the industry are respected.

Prior to her current position, she worked for the International Transport Workers' Federation (ITF), based in London, for many years. She has a Master of laws (LLM) in European law from the University of Lyon, France and a Master of laws (LLM) in maritime law from the university of Southampton, UK.

### James Calleja



has been involved in vocational education and training since 2001. Before his appointment as Director of Cedefop in October 2013, he served as Permanent Secretary of the Ministry of Education and Employment (2011-2013) in his native Malta.

In 2005 he was entrusted with the setting up of the Malta Qualifications Council where he served as Chief Executive up to December 2010. He is an Associate Professor and served as Council member of the University of Malta.

Mr Calleja is a graduate of the Universities of Malta, Padua (Italy) and Bradford (UK). Since 2001, he is an accredited commercial mediator with CEDR (London).

In 2001, he was appointed Administrative Director of the Malta College of Arts, Science and Technology and in 2004 he moved to the European Training Foundation in Turin. He started his working life at the Foundation for International Studies of the University of Malta (1986-1995) followed by other upward career moves to the United Nations International Institute on Aging (1995-1998) and to the Ministry of Economic Services Malta (1998-2001). He represented Malta on the EQF Advisory Group, on CEDEFOP's Governing Board and on the Bologna Follow-Up Group.

A prolific writer, Mr Calleja has published books and articles and has edited various publications. He is the co-author of the Malta Referencing Report of the Malta Qualifications Framework to the EQF and EHEA. He has participated in international events in various countries in Europe, North America, South-East Asia, Australia, Canada, Africa, South Africa, Middle East and in the Mediterranean region.

### Maxime Cerutti



was appointed Director of BUSINESSEUROPE's Social Affairs department in January 2012. He is responsible for a diverse portfolio of social affairs and labour market policy issues as well as the day-to-day management of the department. He also coordinates BUSINESSEUROPE's engagement as a social partner in the context of the European social dialogue. Maxime joined BUSINESSEUROPE in November 2007 as social affairs adviser. Prior to this, he worked between 2005 and 2007 as a policy officer at the European Youth Forum in Brussels. He started his professional career with a six-month internship at the French ministry of Foreign Affairs in Paris, where he followed the work of the EU Council on Employment and Social Affairs. Graduated in European law and political science, Maxime holds a Master degree from Sciences Po Paris, a double law degree from the university of Bordeaux in France and the university of Canterbury in the UK, and he participated in a summer session at the University of California at Berkeley in the United States. His mother tongue is French. He speaks English fluently, is at ease in Italian, and is a basic user of German and Spanish.

### Etienne Davignon



In 1959, Mr. Davignon joined the Belgian Ministry of Foreign Affairs and was Head of the Cabinets of Ministers Spaak and Harmel. From 1969 he was responsible for the Political Department of the Ministry until his departure in 1977 when he joined the EEC.

During his career at the Ministry of Foreign Affairs, he was directly involved with Belgium's policies in Africa, the independence of Rwanda and Burundi and the solution to the Belgium and Zaire conflict.

He was also a key figure behind the report on the future of the Atlantic Alliance (Harmel report) and he presided the committee which prepared the first proposals regarding political cooperation between EEC members (Davignon report) : 1974-1975. Following the oil crisis in 1973, Mr. Davignon chaired the International Conference which established an oil sharing treaty. From 1974 to 1977, he was the first President of the International Energy Agency created November 18, 1974. After leaving the civil service in 1977, Mr. Davignon was appointed Vice President of the EEC, in charge of industry, research and energy up until the end of 1984. During this period he was active in the restructuring of European industry (steel, textiles, synthetic fibres) and promoting new research cooperative ventures in Information Technology and Telecommunication (Esprit, Race). He negotiated on behalf of the EEC, key agreements with the US, Japan and China. In the beginning of 1985 he joined Société Générale de Belgique, Belgium's leading holding company of which he became Chairman on April 11, 1989 and Vice-Chairman on February 28, 2001. From October 31, 2003 till 30 September 2010, he served as Vice-Chairman of Suez-Tractebel. He is Chairman of Genfina.

Mr. Davignon is Chairman of Genfina, Palais des Beaux-Arts, SN Airholding, Fondation P.-H. Spaak, the Royal Institute for International Relations, Idhec.

He is also a member of the Board of Gilead, and Royal Sporting Club d'Anderlecht, CMB. He was teacher at Université Catholique de Louvain from 1980 to 1983 and is Chairman of the Board of Institut Catholique des Hautes Etudes Commerciales (Brussels). He is Chairman of the "Advisory Board" of "Business Network for Corporate Social Responsibility" (CSR). began his career in 1994 in an Executive Search Company; he worked mainly for Kodak Industry. He joined Safran in 1998, he held different positions in HR, working for several activities in Telecom and Defense. In 2007, he was appointed as Vice President Human Resources and Communication of Snecma Propulsion Solide. He led the social and HR issues of the merger between Snecma Propulsion Solide and SME Energetic Materials till the inception of Herakles. In September 2012, Benoit moved to India to create and to lead the Shared Services and Human Resources for Safran in India. In September 2015, Benoit was named Vice President Human Resources Europe/Middle-East/Africa and India.

### Assenka Hristova



has more than 18 years of experience in economic research and economic policy advice. Since 2004 she is Managing Partner of a highly respected Bulgarian economic think-tank – Industry Watch Group. Her main areas of expertise include macroeconomic analysis and social studies, economics of education, early childhood development, social inclusion, labor market economics and impact assessment of government policies, with focus on education and labor market. She has extensive experience in different projects related to efficiency and effectiveness of educational system, monitoring and assessment of different government programs in education, consultancy support for improving employability and quality of labor force. She is also actively involved in several projects related to provision of support for public policies aiming at alleviating poverty and integrating vulnerable ethnic minority groups and impact assessment of social inclusion policies and programs.

Assenka Hristova has significant experience in designing economic development planning policies, as well as in drafting regulations and advocacy. She is co-author of a study of fiscal impact of EU migrants in Austria, Germany, the Netherlands, and the UK.

Mrs. Hristova is a Member of the Bulgarian Macroeconomic Association. She is a Member of the Education-Industrial Board.

### Arjan Kastelein



is President of the Executive Board at ROC West-Brabant, the 2nd largest regional vocational education and training centre in the Netherlands (25.000 students, 2500 employees). Furthermore, Arjan Kastelein is Board member of the Netherlands Association of VET Colleges (MBO Raad). In the latter, his portfolio includes the connection of students to the labour market, public private partnerships, educational research and public affairs. Before joining the MBO Raad, Arjan Kastelein was Board member of the Netherlands Association for secondary education (VO Raad). Prior to working in education Arjan Kastelein worked for 17 years in the private sector, amongst others in various management positions at Philips.

### Antonio Mir Montes



Principal of XABEC Vocational College, is currently heading the InnMain Association, European Network of VET providers in the field of Industrial Maintenance and Building Installations, carrying out international actions in the field of mobility of teachers and students and supporting the members in the use and implementation of the European reference tools (ECVET and EQF). He has participated actively in the process of the introduction and implementation of the Dual Training System in Valencia (Spain) acting as an advisor to the Regional Government. He is also the director of Eifor Foundation, a NGO focused in the social integration of immigrants.

### Tinkara Oblak



was born in Slovenia back in the year 1989. Ever since childhood she was interested in dance arts so therefore continued her educational path on High School for Modern Arts. Currently she is a student at Graduate School of Governmental and European Studies. In the past years Tinkara was actively involved in campaign for European elections as one of the leaders of the volunteer teams, was running for a Member of Slovenian Parliament and is actively involved in policy making process in Youth of the European Peoples Party, International Young Democrat Union, DEMYC and European Youth Forum.



### Tommi Raivio



joined CSR Europe in 2015, working on multi-stakeholder projects in the domains of skills development and youth employability. Currently he coordinates a project on company engagement in apprenticeships.

Prior to joining CSR Europe, he conducted traineeships notably at the European Commission, an EU affairs consultancy and the World Fair Trade Organization

Europe.

Tommi holds a Master Degree in Development Studies (Université Libre de Bruxelles) and a Bachelor's Degree in Cultural Studies from the University of Birmingham (U.K). During his studies, Tommi focused on postcolonial literature and sustainable development. He is fluent in English and French.

### Deborah Roseveare



is responsible for the Skills beyond School Division. Her responsibilities span the PIAAC Survey of Adult Skills, the OECD Skills Outlook, policy analysis and advice on more effective vocational education and training and higher education systems and working with countries to design and implement national skills strategies. Between 2007

and 2011 she was Head of the Education and Training Policy Division which provided policy analysis and advice to help governments develop and implement more effective policies across all levels of education and training from early childhood to lifelong learning.

A New Zealand and British national, Ms Roseveare worked in the OECD's Economics Department between 1993 and 2007 providing cross-country and country-specific analysis and policy advice on a broad range of economic and social issues including human capital, public finances, macroeconomics, ageing populations, product markets, labour markets, and fostering entrepreneurship. Between 1976 and 1993, she held various positions in the NZ public service.

### João Santos



is Deputy Head of Unit in the Directorate General for Employment, Social Affairs, and Inclusion at the European Commission in Brussels. The Unit is responsible for Vocational Training, apprenticeships and Adult education, as well as for the Erasmus programme in these policy fields.

From 2009 to 2013 he was posted at the EU Delegation to China and Mongolia as a diplomatic Counsellor dealing with bilateral trade and investment issues.

He had previously worked at the Directorate general for Employment and Social Affairs. As the coordinator of a geographical desk, he was involved in the negotiations on the EU structural policies supported by the European Social Fund. His responsibilities included the Employment chapter of the Lisbon Strategy for growth and jobs, and the Strategy on Social Protection and Social Inclusion. In the same DG he worked on international relations covering the employment and social affairs dimension of the EU bilateral cooperation with China, the USA, and Canada, as well as on multilateral cooperation within the United Nations framework, on issues related to the Social Dimension of Globalization and the Decent work Agenda.

### Norbert Schöbel



born 1961 in Munich, studied both political sciences and business management. He started his professional career in Brussels as parliamentary assistant in the European Parliament. He then worked for the representation of Rhineland-Palatinate in Brussels and several years for the Committee of the Regions before joining the European Commission in 2002. Since then he

was active in different Commission services, particularly in the Directorate-General Education and Culture, first as policy officer in the field of education, then as Head of Sector for inter-institutional relations. In July 2011, he joined the Directorate-General for Employment, Social Affairs and Inclusion where he coordinated the work of sectoral social dialogue at EU level. Since July 2014

he is in charge of work-based learning and apprenticeships. As Team leader "Skills for the Young" he is responsible for the work related to the European Alliance for Apprenticeships, the European Pact for Youth and ET2020 Working Group on Vocational Education and Training.

### Madlen Serban



is Director of the European Training Foundation since 1 July 2009.

Before coming to the ETF, she was Director of the National Centre for Technical and Vocational Education and Training in Romania. Dr. Serban, has spent most her career working in the field of vocational education and training. She has a broad international experience from

her work as an expert and evaluator for international organisations including UNESCO, USAID, the European Commission, OECD, the World Bank and the ETF.

Madlen Serban has a PhD in social partnership in education and training from the University of Bucharest. She represented the Romanian government on the ETF's Governing Board from 1998-2007.

### Michel Servoz



is Director-General of DG Employment, Social Affairs and Inclusion, European Commission, was previously Deputy Secretary General of the Commission, involved in the coordination of the EU semester, including the Annual Growth Survey and of the proposals for the next multi-annual financial framework. From 2005-2010 he was the director of policy coordination for the Secretariat

General where he worked on the elaboration of the Europe 2020 strategy for growth and jobs and on the preparation of the European Economic recovery plan.

### Rose Tamsin



is a facilitator and trainer with more than twenty years of experience in the European policy environment. She has worked for the public and non profit sector in 33 European countries. Since 2002, Tamsin has specialised in public health, leading a pan-European campaign organisation and providing strategic advice to many health networks.

With a background as a radio reporter and in policy communication, she emphasises clear messages and audience engagement in her event facilitation. Tamsin facilitated the launch of the European Alliance for Apprenticeship as well as other international conferences on VET, digital skills and the changing world of work.

### Thiébaud Weber



was elected as ETUC Confederal Secretary at the Paris Congress in 2015. He is a young trade unionist and former student activist in his native France. He is a member of the Confédération Française Démocratique du Travail, and in 2007 started work with the CFDT as a youth delegate, then in 2014 as political advisor on

issues including international and European affairs. Between 2011 and 2013 he was President of the ETUC Youth Committee.

Born in Mulhouse, France, he went to the University of Haute-Alsace to study history, which remains one of his passions. During his studies he became President of the Federative Association of Upper Rhine Students in 2005, then of the Federation of General Student Unions (FAGE) in 2006.

In 2014, Thiébaud completed a Master's degree in Anticipation and Management of Employment and Skills at the University of Paris 1. He is also an enthusiastic reader and rugby player.

## Loukas Zahilas



was born in Canada in 1960 and is Head of the Department for VET Systems and Institutions (DSI) at Cedefop, the European Centre for the Development of Vocational Training. He studied Chemistry and Information Technologies and he has a PhD in educational policies (qualifications frameworks).

After a six-year stint in the pharmaceutical industry (UPJOHN SA and VIANEX SA), he has concentrated his efforts entirely on education and training. His more than 22 years of professional experience in vocational education and training were mainly acquired at the Greek Ministry of Education, the University of Athens and Cedefop.

He served for many years at various Directorate posts representing Greece in EU bodies and groups like the DGVT, the ACVT, and the ETF. He has also served as the National Europass Coordinator and National Liaison Officer for the Study Visits Programme and participated in various Working Groups like the EQF Advisory Group and the Credit Transfer WG.

Loukas Zahilas joined Cedefop as a senior expert in 2006 working on qualifications, the common EU tools and principles and analysis of labour market issues. Currently he is a member of Cedefop's management team as Head of DSI. The department's work supports the European Commission, Member States and social partners in fostering policy development and accelerating the pace of VET reforms focusing on the following main fields: a) renewal and modernisation of the systems and institutions delivering initial as well as continuing VET within a lifelong learning perspective, b) systematic support to European cooperation in VET and to the further development and implementation of European tools and instruments. This work, seeks to reduce institutional and systemic barriers to progress and strengthen the visibility of outcomes – notably qualifications, skills and competences.

## European Business Forum on Vocational Training

### Workshop 1: 14:00–18:00

7<sup>th</sup> European Alliance for Apprenticeships (EAfA) stakeholder meeting

Making apprenticeships attractive

**Crowne Plaza Brussels** - Le Palace, Rue Gineste 3, 1210 Brussels

**8 December 2016**

Time	Activity	Speakers
<b>14:00–14:15</b>	<p><b>Welcome</b> Introduction and updates on recent policy developments</p> <p>Winner of the online quiz “Alternative Routes to a Job”, European Youth Event, Strasbourg</p>	<p><b>Norbert Schöbel</b> DG Employment, Social Affairs &amp; Inclusion, European Commission</p> <p><b>Gianluca Tovini</b></p>
<b>14:15–14:40</b>	<p><b>EAfA Awards</b> Presentation of the award procedure and results Short presentation of the winners: Company – Petronor (Repsol Group) Apprentices – Megan Niven (Nielsen) and Lewis Churchill (IBM Europe)</p>	<p><b>Pirkko Pyörälä</b> DG Employment, Social Affairs &amp; Inclusion, European Commission</p>
<b>14:40–15:00</b>	<p><b>EAfA Study: Assessment of Progress and Planning the future</b> Presentation of objectives, state of play and case studies on attractiveness</p>	<p><b>Ilona Murphy</b> ICF</p>
<b>15:00–16:00</b>	<p><b>Policy panel on attractiveness of apprenticeships</b> Examples of good practices from different stakeholders</p>	<p>Discussion moderated by <b>Sigve Bjordstad</b>, DG Employment, Social Affairs &amp; Inclusion, European Commission</p> <p><b>Marta Makhoul</b>, ILO <b>Dr Sandra Rainero</b>, Veneto Lavoro <b>Violeta Jelić</b>, Croatian Chamber of Trades and Crafts; <b>Rune Nyman</b>, Optima Training Provider <b>Jez Brooks</b>, IBM</p>
<b>16:00–16:30</b>	<p><b>Coffee break</b> Opportunity to visit the exhibition on Erasmus+ and ESF projects</p>	–

Time	Activity	Speakers
16:30–17:30	<p><b>The perspective of apprentices: “Where do we stand, where do we want to go?”</b></p> <p>Interactive discussions with apprentices and their managers, trainers and parents.</p>	<p>Discussion moderated by <b>Marianna Georgallis</b> (European Youth Forum)</p> <p><b>Pauline Uzan</b> (apprentice) and <b>Gael Salomon</b> (Managing Director Training)</p> <p><b>Sean McNamee</b> (apprentice) and <b>Brigid McNamee</b> (mother)</p> <p><b>Angelique Rühlmann</b> (apprentice) and <b>Anita Hansen</b> (trainer)</p> <p><b>Kiranjeet Kaur</b> (apprentice) and <b>Jasmit Kaur</b> (sister-in-law)</p> <p><b>Barthélémy Deutsch</b> (World- and EuroSkills Champion) on skills competitions</p>
17:30–18:00	<p><b>Looking forward: the European Alliance for Apprenticeships in 2017/2018</b></p> <p>Presentation and feedback on Action Plan 2017/2018</p> <p>Maltese Presidency priorities and event “4 years EAfA” (23-24 March 2017)</p>	<p><b>Helen Hoffmann</b> DG Employment, Social Affairs &amp; Inclusion, European Commission</p> <p><b>Richard Curmi</b> Maltese Education and Labour Ministry</p>
18:00–19:00	Networking cocktail	-

## European Business Forum on Vocational Training

### Workshop 2: 14:00–18:00

VET - a pathway to excellence

Role of VET and Professional Higher Education (PHE) providers

**Crowne Plaza Brussels - Le Palace, Rue Gineste 3, 1210 Brussels  
8 December 2016**

*Location: Ballroom Meeting Room*

Time	Activity	Speakers
14:00–14:10	Welcome by the European Commission	–
14:10–14:30	Introduction to the themes and working group sessions	<b>Peter Hodgson</b> European Forum of Technical and Vocational education and training

**14:30–16:15**

**Parallel Working Groups WGs (Participants will move to other rooms which will be indicated on a screen)**

#### **WG A - Leadership for quality through cooperation in VET**

Labour market responsive vocational education and training requires strong cooperation with the world of work. Excellence in VET requires a strong focus on quality management and pedagogy. To achieve both, requires quality in leadership. The workshop will focus on leadership requirements and challenges. Short key note contributions from the world of work, experts, leaders. However, the workshop will be mostly participative.

**Moderator** : René van Schalkwijk, President of EUproVET

**Speakers** : Ms Grethe Haugoy, senior sector officer and regional fund coordinator at EFTA - Mr Raimo Sivonen, Principal at Kainuu Vocational College, Finland - Mr Richard Boniface, Managing Director of RCU, UK

**Rapporteur** : Ms Tina Bertzeletou, Cedefop

#### **WG B - Discovering Flexible Pathways between VET and PHE**

The workshop will deal with concrete inputs and testimonies on flexible pathways between VET & PHE. It should focus on identifying the success factors and barriers from the different stakeholder's perspectives to permeability, flexibility between VET, PHE, CVET and recognition. The audience will be invited by the speakers' statements and following interactive session to formulate 3 concrete recommendations to improve the permeability and flexibility between VET and PHE for a range of learners with diverse backgrounds and environmental contexts.

**Moderators** : Ms Alicia Leonor Sauli Miklavčič, Board Member of EURASHE and Ms Ülle Kesli from the LLL Centre of University of Tartu

**Speakers** : Several elevator's pitches to stimulate the discussion from PHE providers, alumni and employers: Mr Hans Daale, CHAIN 5 – Mr Tamer Atabarut, Eucen - Raimund Hudak, DHBW - Igor Hovnik, Lesarska šola Maribor - José Alberto Fonseca, Micro I/O - Lucília Santos, Eucen.

**Rapporteur** : Mr Alan Sherry, Glasgow Kelvin College, UK

#### **WG C - The Continuous Professional Development of teachers and trainers**

The focus will be considering new skills of teachers and trainers in the learning process - moving away from traditional methodologies and to respond effectively to the skills necessary to meet labour market and company needs and skills for life. It is essential that teachers and trainers have opportunities to develop and keep up to the highest standards their technical, pedagogical and transversal competences. This WG will explore good practices drawn from across Europe associated with CPD leading to excellence in VET.

**Moderators** : Mr Peter Hodgson, former President of EFVET and Ms Cristina Almeida, EVBB

**Speakers** : Ms Annica Isacson, Haaga Helia, FI – Mr Pedro Santos, Director of IEFPT, PT – Ann Vanden Bulcke, DG EMPL

**Rapporteur** : Ms Margarida Segard, ISQ PT

Time	Activity	Speakers
<b>16:15–16:45</b>	<b>Coffee break</b> Opportunity to visit the exhibition on Erasmus+ and ESF projects	–
<b>16:45–17:45</b>	<b>Panel discussion - Harvesting from the working groups' findings and suggestions</b>	Rapporteurs from the working groups and other stakeholders  <b>Ms Dana Bachmann</b> (DG EMPL) <b>Mr Ben Butters</b> (EUROCHAMBRES) <b>Ms Ela Jakubek</b> (Obessu)
<b>17:45–18:00</b>	<b>Conclusions and the way forward</b>	–
<b>18:00–19:00</b>	<b>Networking cocktail</b>	–

## European Business Forum on Vocational Training

### Workshop 2: 14:30–18:00

#### Working Group A on Leadership for quality through cooperation in VET

VET - a pathway to excellence

Role of VET and Professional Higher Education (PHE) providers

Time	Activity	Speakers
14:30	Introduction to the theme	<b>René van Schalkwijk</b> President of EUproVET
14:35–14:50	Leadership in Vocational education and Training in Europe	<b>Grethe Haugoy</b> Senior officer at EFTA
14:50–15:05	Sustainable quality for excellence in VET – Leadership challenges	<b>Raimo Sivonen</b> Principal at Kainuu Vocational College, Finland
15:05–15:20	What companies want ... Linking supply and demand for skills	<b>Richard Boniface</b> Managing Director of RCU, United Kingdom
15:20–16:05	<p><b>In depth focus groups</b></p> <p>Participants will engage in groups for knowledge sharing on the basis of the Key notes. The key note speakers will have an active role in this but resourcing the knowledge of speakers and participants alike will be at the heart of finding major goals and or pathways that will be effective in achieving higher quality in VET through cooperation. The requirements of governments and companies will have to be matched with demands and aspirations of learners. What works best and how can EU and or national policies enhance positive developments to higher quality in Vet for both economic results and social inclusion?</p>	-
16:05–16:15	Sharing results	<b>René van Schalkwijk</b> (moderator) <b>Tina Bertzeletou</b> , Cedefop (rapporteur)

Time	Activity	Speakers
16:15–16:45	Coffee break	-
16:45–17:45	In the Ballroom meeting room - Panel discussion - Harvesting from the working groups' findings and suggestions	Rapporteurs from the working groups and other stakeholders <b>Ms Dana Bachmann</b> (DG EMPL) <b>Mr Ben Butters</b> (EUROCHAMBRES) <b>Ms Ela Jakubek</b> (Obessu)
17:45 -18:00	Conclusions and the way forward	-
18:00–19:00	Networking cocktail	-

## Background Information:

### Exploring Leadership in Vocational education and training

<http://www.cedefop.europa.eu/en/publications-and-resources/publications/6113>

### Ensuring the quality of certification in vocational education and training

<http://www.cedefop.europa.eu/en/publications-and-resources/publications/5551>

### Handbook for VET providers

<http://www.cedefop.europa.eu/en/publications-and-resources/publications/3068>

### Briefing note - Supporting training and learning abroad: the EU mobility scoreboard for initial VET

<http://www.cedefop.europa.eu/en/publications-and-resources/publications/9114>



## European Business Forum on Vocational Training

### Workshop 2: 14:30–18:00

#### Working Group B Discovering flexible pathways between VET and PHE

VET - a pathway to excellence

Role of VET and Professional Higher Education (PHE) providers

Time	Activity	Speakers
14:30	Introduction to the theme	<b>Alicia Leonor Sauli Miklavčič</b> Skupnost VSS & EURASHE
14:35–15:05	<p><b>Short Elevators' pitches:</b></p> <p>Presentation by CHAIN 5 (a community of practice for level 5 EQF, including HVET and SCHE) <b>Hans Daale</b></p> <p>Presentation by EUCEN (horizontal collaboration in VET) <b>Tamer Atabarut</b></p> <p>Presentation by EURASHE (PHE and the world of work strategic partnership) <b>Raimund Hudak</b>, DHBW</p> <p>Testimony of an Alumnae with a personal learning pathway from VET to PHE <b>Igor Hovnik</b>, Lesarska šola Maribor</p> <p>Testimony of an Employer with employees moved from VET programmes into PHE <b>José Alberto Fonseca</b>, Micro I/O</p> <p>Testimony of an Institute of PHE with flexible pathways for learners coming from VET programmes <b>Lucília Santos</b>, Eucen</p>	
15:05–16:05	Reactions to the 6 statements of presenters (Discussions among participants)	<b>Ülle Kesli</b> from the LLL Centre of University of Tartu
16:05–16:15	Conclusions summing up 3 recommendations	<b>Alan Sherry</b> Glasgow Kelvin College, EURASHE (rapporteur)
16:15–16:45	Coffee break	-

Time	Activity	Speakers
16:45–17:45	In Ballroom meeting room - Panel discussion - Harvesting from the working groups' findings and suggestions	Rapporteurs from the working groups and other stakeholders <b>Ms Ela Jakubek</b> (Obessu) <b>Mr Ben Butters</b> (EUROCHAMBRES) <b>Ms Dana Bachmann</b> (DG EMPL)
17:45–18:00	Conclusions and the way forward	-
18:00–19:00	Networking cocktail	-

## Background information:

### Higher VET study

<http://ec.europa.eu/social/main.jsp?catId=738&langId=en&pubId=7893&type=2&furtherPubs=yes>  
<https://webgate.ec.europa.eu/emplcms/social/BlobServlet?docId=15577&langId=en>

### The hidden potential of level 5 qualifications

<http://www.cedefop.europa.eu/en/publications-and-resources/publications/9089>

### Qualifications at level 5: progressing in a career or to higher education

<http://www.cedefop.europa.eu/en/publications-and-resources/publications/6123>

### Database - European database on validation of non-formal and informal learning

<http://www.cedefop.europa.eu/en/publications-and-resources/data-visualisations/european-database-on-validation-of-non-formal-and-informal-learning>

### European guidelines for validating non-formal and informal learning

<http://www.cedefop.europa.eu/en/publications-and-resources/publications/3073>

### Spotlight on VET

[http://www.cedefop.europa.eu/en/publications-and-resources/publications?search=spotlight+on+&year%5Bvalue%5D%5Byear%5D=&publication\\_type=All&theme=&country=All&language=All&items\\_per\\_page=20&sort\\_order=DESC&=Apply](http://www.cedefop.europa.eu/en/publications-and-resources/publications?search=spotlight+on+&year%5Bvalue%5D%5Byear%5D=&publication_type=All&theme=&country=All&language=All&items_per_page=20&sort_order=DESC&=Apply)

### Draft EURASHE position paper on permeability

<http://www.eurashe.eu/wp-content/uploads/2016/12/EURASHE-Permeability-Draft-position-statement-161205.pdf>

## European Business Forum on Vocational Training

### Workshop 2: 14:30–18:00

#### Working Group C Continuous professional development of teachers and trainers

VET - a pathway to excellence

Role of VET and Professional Higher Education (PHE) providers

Time	Activity	Speakers
14:30–14:35	Introduction to the theme	<b>Peter Hodgson</b> Efvnet
14:35–15:05	<p><b>Presentations: Setting the scene in CPD for trainers</b></p> <p>Where are we now concerning Trainers skills and training of trainers and teachers? <b>Ann Vanden Bulcke</b>, DG EMPL</p> <p>Good practices in CPD pedagogical and technological and in Recognition and Validation <b>Pedro Santos</b>, Minister of Employment, IEFP National Institute for Training and Employment of Portugal</p> <p>Good practice from Finland - Valorisation of Trainers and Teachers <b>Ms Annica Isacson</b>, Haaga Helia</p>	
15:05–16:05	<p><b>B Time for stock taking in CPD: what's there and what's not there aiming excellence in VET, beyond 2020?</b></p> <p>Round table discussions about CPD critical factors, critical skills for excellence and next steps for sustainable and innovative CPD for trainers: Messages, recommendations for next steps at EU and national level</p>	<p>Chairman: <b>Cristina Almeida</b> ISQ, VET expert and R&amp;D</p>
16:05–16:15	Conclusions summing up 3 recommendations	<b>Margarida Segard</b> Vice President EVBB (rapporteur)
16:15–16:45	Coffee break	-
16:45–17:45	In Ballroom meeting room - Panel discussion - Harvesting from the working groups' findings and suggestions	<p>Rapporteurs from the working groups and other stakeholders</p> <p><b>Ms Dana Bachmann</b> (DG EMPL) <b>Mr Ben Butters</b> (EUROCHAMBRES) <b>Ms Ela Jakubek</b> (Obessu)</p>

Time	Activity	Speakers
17:45–18:00	Conclusions and the way forward	-
18:00–19:00	Networking cocktail	-

## Background information:

### Who trains in SMEs?

<http://www.cedefop.europa.eu/en/publications-and-resources/publications/5550>

### Briefing note - Professional development for VET teachers and trainers

<http://www.cedefop.europa.eu/en/publications-and-resources/publications/91122>

### Supporting teachers and trainers country reports

<http://www.cedefop.europa.eu/en/publications-and-resources/country-reports/teachers-andtrainers>



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## European Business Forum on Vocational Training

### Workshop 3: 14:00–18:00

Mobility in VET and apprenticeships

**Crowne Plaza Brussels** – Le Palace, Rue Gineste 3, 1210 Brussels

**8 December 2016**

Time	Activity	Speakers
14:00–14:10	Welcome	<b>João Santos</b> DG Employment, Social Affairs & Inclusion, European Commission
14:10–14:30	Policy context – Mobility of apprenticeships	<b>Ernest Maragall</b> Member of the European Parliament
14:30 –15:30	<p><b>The policy debate</b> Introduction and moderation by <b>Mika Saarinen</b>, Finnish Erasmus+ National Agency</p> <p><b>Erasmus Pro</b> <b>Sofia Fernandes</b>, Jacques Delors Institute, France</p> <p><b>Policy proposal on VET and apprenticeships - Pact for Youth</b> <b>Jan Noterdaeme</b>, Senior Advisor, CSR Europe, Belgium</p> <p><b>Federal Ministry for Labour and Social Affairs</b> <b>Benjamin Thomas</b>, Migration and Integration Policy, Germany</p> <p><b>Association Ouvrière des Compagnons du Devoir et du Tour de France</b> <b>Jean-Claude Bellanger</b>, Secretary General, France</p> <p><b>European Economic and Social Committee (EESC)</b> <b>Tatjana Babrauskienė</b>, Member, Co-rapporteur on the Skills Agenda and Erasmus+ Evaluation</p> <p><b>NETinVET</b> <b>Cristòfol Estrella i Padilla</b>, Steering Committee of NETINNET</p>	
15:30–16:00	<p><b>Coffee break</b> Opportunity to visit the exhibition on Erasmus+ and ESF projects</p>	-

Time	Activity	Speakers
16:00– 17:00	<p><b>Innovative approaches to support mobility</b> Introduction by <b>Paul Guest</b>, independent expert for education, training and project management</p> <p><b>PIU – A Danish programme to stimulate and create work placements abroad</b> <b>Hans Thomas Hjorth</b>, Director of International Internship and Apprenticeship, Aarhus Business College, Denmark</p> <p><b>Mobi Pro-EU – The Handbook</b> <b>Benjamin Thomas</b>, Federal Ministry for Labour and Social Affairs, Germany</p> <p><b>Regions in action to sustain and develop VET learner mobility</b> <b>Christiane Demontès</b>, President of FREREF <b>Jugatx Ortiz</b>, Business Manager of EARLALL</p> <p><b>Encouraging other forms of mobility of apprenticeships: the new role of EURES under EU law</b> <b>Doede Ackers</b>, DG Employment, Social Affairs &amp; Inclusion, European Commission</p>	
17:00–18:00	<p><b>Panel discussion</b> Moderation by <b>Paul Guest</b></p>	<p><b>Hans Thomas Hjorth</b> <b>Ernest Maragall</b> <b>Christiane Demontès</b> <b>Liliane Esnault</b>, EARLALL <b>Doede Ackers (tbc)</b> joined by <b>Guy Tchibozo</b>, CEDEFOP <b>Jacqueline Pacaud</b>, DG Education &amp; Culture, European Commission</p>
18:00–19:00	<p><b>Networking cocktail</b></p>	<p>-</p>



## European Business Forum on Vocational Training

### Workshop 4: 14:00–19:30

VET Research - Strengthening the Evidence Base

**Crowne Plaza Brussels** - Le Palace, Rue Gineste 3, 1210 Brussels  
**8 December 2016**

Time	Activity	Speakers
14:00–14:10	Welcome	Christof Nägele, Michael Gessler
14:10–14:30	Keynote: VET in society – changes and expectations	Vibe Aarkrog, Denmark Patricia Olmos Rueda, Spain
14:30–15:00	Break-out discussions in round-tables	-
15:00–15:10	Plenum: Summary of break-out discussions	Michael Gessler
15:10–15:30	Keynote: VET and companies – demands and contributions	Martin Mulder, Netherlands Matthias Pilz, Germany
15:30–16:00	Coffee break Opportunity to visit the exhibition on Erasmus+ and ESF projects	-
16:00–16:30	Break-out discussions in round-tables	-
16:30–16:40	Plenum: Summary of break-out discussions	Christof Nägele
16:40–17:00	Keynote: VET systems - modes of realising VET	Philipp Gonon, Switzerland Krista Loogma, Estonia

Time	Activity	Speakers
<b>17:00–17:30</b>	Break-out discussions in round-tables	-
<b>17:30–17:40</b>	Plenum: Summary of break-out discussions	<b>Michael Gessler</b>
<b>17:40–17:50</b>	Looking ahead	<b>Christof Nägele</b> <b>Michael Gessler</b>
<b>18:00–19:00</b>	Networking cocktail	-



## European Business Forum on Vocational Training

### Workshop 5: 14:00–18:00

Sectoral Approaches for Skills Development

**Crowne Plaza Brussels** – Le Palace, Rue Gineste 3, 1210 Brussels  
**8 December 2016**

Time	Activity	Speakers
14:00–14:05	Welcome and introduction	<b>Felix Rohn</b> , DG Employment, Social Affairs & Inclusion, European Commission
14:05–14:30	EU Customs Competency Framework – how it was done	<b>Birgit Reiser</b> , DG Taxation & Customs Union, European Commission
14:30–15:30	Panel discussion: Do we need sectoral approaches to skills development? What has been the experience?  Introduction and moderation by <b>Siegfried Willems</b> , Dutch Erasmus+ National Agency	<b>Janja Petkovsek</b> Sector Skills Alliance for the metal & electro industry  <b>Stefano Bini</b> Sector Skills Alliance for waste electrical & electronic equipment recycling  <b>Richard Polacek</b> European Sector Skills Council Audiovisual & Live Performance Sectors  <b>Chiara Riondino</b> DG Employment, Social Affairs & Inclusion, European Commission  <b>Ilaria Savoini</b> European Sector Skills Council for Commerce  <b>Jaap Gebraad</b> STC Group, Netherlands
15:30–16:00	<b>Coffee break</b> Opportunity to visit the exhibition on Erasmus+ and ESF projects	-

Time	Activity			
<b>16:00–17:45</b>	Thematic tables with expert moderators on main features of sectoral cooperation			
<b>16:00–16:10</b>	Introduction to the themes and “World café” session			<b>Tapio Säävälä</b> , Education, Audiovisual and Culture Executive Agency
<b>16:10–17:45</b>	World café themes			
	<b>Work-based learning</b>	<b>Social partner involvement</b>	<b>Quality assurance (EQAVET)</b>	<b>Learning outcomes (ECVET)</b>
	<b>Stefan Humpl</b> 3s Unternehmensberatung	<b>Stefaan Ceuppens</b> DG Employment, Social Affairs & Inclusion, European Commission	<b>Barbara Kelly</b> Quality and Qualifications Ireland	<b>Anette Curth</b> ECVET Secretariat
	<b>Qualification frameworks</b>			
	<b>Karin van der Sanden</b> DG Employment, Social Affairs & Inclusion, European Commission			
<b>17:45–18:00</b>	Wrap-up of the discussions, and the way forward			
<b>18:00–19:00</b>	Networking cocktail			



# European Vocational Skills Week

## Closing Event

**Crowne Plaza Brussels** – Le Palace, Rue Gineste 3, 1210 Brussels  
**9 December 2016**

Moderator: Geoff Meade, Meade Davis Communications

Time	Activity	Speakers
9:00–9:30	Registration and coffee	-
9:30–9:40	Skills, Jobs and sustainable growth – Addressing the challenge	<b>Valdis Dombrovskis</b> Vice President, European Commission, Euro and Social Dialogue
9:40–9:50	Youth employment – the European imperative	<b>Jean Arthuis</b> Member of the European Parliament
9:50–9:55	EU/U.S. cooperation on apprenticeships	Video address by <b>Christopher P. Lu</b> Deputy Secretary, Department of Labor, United States of America
9:55–10:00	Video highlights of Vocational Skills Week events in the Member States	-
10:00–10:05	Video highlights/Policy messages from the events in Brussels Adult Skills Conference and European Business Forum on Vocational Training	-
10:05–10:10	Vocational Education and Training – contributing to competitiveness and jobs	Video by <b>Torbjørn Røe Isaksen</b> Minister of Education and Research, Norway
10:10–10:15	European Vocational Skills Week Ambassadors – Role models for VET by Boudoir sisters	<b>Morana Saračević</b> and <b>Martina Čičko-Karapetrić</b> , Croatia
10:15–10:50	Coffee	-
10:50–11:00	Making VET fit for purpose – role for Apprenticeships and mobility	<b>Michel Servoz</b> Director-General, DG Employment, Social Affairs & Inclusion, European Commission

Time	Activity	Speakers
<b>11:00–11:45</b>	<p><b>Employers for Skills - examples of Excellence in companies Skills strategies</b> Introduction by Joao Santos, Deputy Head of Unit, VET, Apprenticeships and Adult Learning; DG Employment, Social Affairs and Inclusion, European Commission</p> <p><b>Nestlé, by Alfredo Silva, Head of Human Resources</b> Includes video on Nestlé mobilising partners in Alliance for Youth + Young apprentices</p> <p><b>General Electric, by Hendrik Bourgeois, VP European Affairs, General Counsel for Europe</b> Includes video on the “Garages” initiative</p> <p><b>Disneyland Paris, by Lorraine Lenoir, Manager of Corporate Communication</b> Includes video on Disney’s Skills initiatives and training for young and adults</p> <p><b>Siemens, by Thomas Leubner, Chief Learning Officer</b> Includes video on apprentices collaborative project “The Atomium” Model of Atomium to be handed to Commissioner Thyssen</p>	
<b>11:45–12:30</b>	<p><b>The 2016 VET awards – showcasing excellence and quality in VET</b> Awards presented by <b>Marianne Thyssen</b>, European Commissioner, Employment, Social Affairs, Skills and Labour Mobility</p> <p><b>Categories of awards (covering both iVET and cVET):</b></p> <ul style="list-style-type: none"> <li>• EuroSkills 2016 competition - Lisa Janisch. Video from EuroSkills, Gothenburg</li> <li>• Cedefop VET Photo Award – Raquel Pereira Sousa Pinto and Nico Conti</li> <li>• European Training Foundation Good Practice in Entrepreneurship Award – Smadar Or, includes a video</li> <li>• Innovative VET provider Award – Rabbe Ede</li> <li>• VET researcher Award – Martin Mulder</li> <li>• EAfA Awards - Company: Petronor (Repsol Group); Apprentices: Megan Niven (Nielsen) and Lewis Churchill (IBM Europe)</li> </ul>	
<b>12:30–12:40</b>	<p><b>Performance by students from the musical department of the Kunsthumaniora Brussel</b> Students from the 7th year of Secondary Art Education, includes a video</p>	-
<b>12:40–12:50</b>	<p><b>Making VET a first choice – the way forward</b></p>	<p><b>Marianne Thyssen</b>, European Commissioner, Employment, Social Affairs, Skills and Labour Mobility</p>
<b>12:50–13:00</b>	<p><b>Musical closing of the European Vocational Skills Week – Kunsthumaniora Brussel</b></p>	-
<b>13:00</b>	<p><b>Cocktail reception</b></p>	-

## Biographies of Closing Event speakers

### Valdis Dombrovskis



is a Latvian politician and the current European Commissioner for the Euro and Social Dialogue as well as a Vice-President of the European Commission, serving since November 2014. He served as Prime Minister of Latvia from 2009 until 2014, when he resigned. He served as Minister of Finance from 2002 to 2004 and was a Member of the European Parliament for the New Era Party. Following the resignation of Jonathan Hill, it was announced that Dombrovskis will take over the portfolio for Financial Stability, Financial Services and the Capital Markets Union from 16 July 2016.

### Jean Arthuis



is a French politician and member of the Senate of France. He has held various ministerial positions, especially regarding finances, and is now head of the Committee on Budgets in the European parliament.

He is the President of the Centrist Alliance political party and is a member of the ALDE group in the European Parliament.

### François Banon



Vice President, Public Affairs Communication Europe – Disneyland Paris.

François began his career within the Lowe-Lintas Group where he held various positions of increasing responsibility. After being Board Account Director of the London office in 1995, then General Director of the Madrid office between 1996 and 2000, he held the position of General Director of the Paris Office in 2000. François joined the Euro Disney Group in 2004 as Vice President Advertising, responsible for Advertising, Media Planification, Press Relation Product, Internet and Direct Marketing, for all the European markets. In December, 2011, he became Vice President Communication Europe and was promoted Vice President Public Affairs Communication Europe in June 2013.

### Hendrik Bourgeois



is Vice President European Affairs at GE (General Electric Company). His most recent prior positions at GE include General Counsel EMEA, Senior Counsel, Competition, Regulation and Government Relations for Europe, and European Competition Counsel, serving all GE businesses on a wide variety of competition law matters involving mergers and acquisitions, distribution, R&D activities

and compliance issues. In his preceding role, Hendrik Bourgeois headed the legal department of one of GE's business divisions, GE Industrial Systems, as European General Counsel. Prior to joining GE, he was an attorney with Jones Day, based in Washington DC and Brussels, where he practiced mainly US antitrust and European competition law. Hendrik obtained his law degree at the Rijksuniversiteit Gent, Belgium and has an LL.M degree from Harvard Law School. He is a former member of the Brussels Bar and current member of the New York Bar. Hendrik Bourgeois is a frequent speaker and writer on competition law issues. He was elected Chairman of AmCham EU in October 2011.

### Michel Servoz



is Director-General of DG Employment, Social Affairs and Inclusion, European Commission, was previously Deputy Secretary General of the Commission, involved in the coordination of the EU semester, including the Annual Growth Survey and of the proposals for the next multi-annual financial framework. From 2005–2010 he was the director of policy coordination for the Secretariat

General where he worked on the elaboration of the Europe 2020 strategy for growth and jobs and on the preparation of the European Economic recovery plan.

### Alfredo M. Silva



Vice President

Alfredo Silva, a Portuguese national, has been working for the Nestlé Group since 1978. Since 2005, he has been assuming the role of Head of HR Zone Europe, and following the redefinition of the Zone, he enlarged his scope of responsibilities for Middle East and North Africa. In close partnership with the Zone EMENA Management,

Alfredo provides HR leadership to the Markets promoting Nestlé in the Zone EMENA; he is actively involved in organisational design, change management, talent and performance management and regularly engaged in social dialogue with the Nestlé European Council for Information and Consultation. He is the co-founder of the Nestlé Youth Initiative in Europe in 2014 setting-up the Alliance for Youth with Nestlé business partners across Europe. In his role as the ambassador of this initiative, Alfredo has been participating regularly since the beginning to various EU roundtables.

## Skills Week Ambassadors

### Clara Bassols



is the Director of the Fundació Bertelsmann, a think-tank that seeks to promote positive social change. As a result of the crisis in Spain, which has had a profound impact on youth and employment, their current initiatives focus on vocational training and promoting youth employment policies. They form part of the Dual Vocational Training Alliance (Alianza para la FP Dual) and work with private sector partners to provide apprenticeships and other professional training initiatives.

### Boudoir sisters



When they founded their fashion studio Boudoir in September 2001, the uniquely creative sisters Morana Saračević and Martina Čičko-Karapetrić became pioneers of the Croatian fashion scene, which has recently attracted ever increasing attention from the public and the media. Their fashion signature of interweaving fabrics and an original play of volume have made them the most recognisable fashion brand in the country. They studied at the School for Applied Art and Design. They are very vocal about the importance of VET and are encouraging others to pursue such careers.

### Sebastian Dan



is a journalist and award-winning organic chef. He is the founder of a well-known newspaper in Transylvania, NEWSBV, and a correspondent for Adevarul, a national newspaper, where he was editor in chief of the regional edition. He writes for both titles. As a chef, he has won a number of national and international medals. He has trained farmers to take up organic methods.

### Enzo Miccio



is an Italian television presenter and wedding planner. Born and raised in Napoli, he moved to Milan where he attended classes and graduated at the Istituto Europeo di Design (IED). He began his career in fashion and event planning. He became famous in Italy as a wedding planner. In 2009 Enzo opened the Enzo Miccio Academy, which provides wedding and events courses, as well as training in fashion and image.

### Jez Brooks



has worked with IBM's early professionals on the graduate, apprentice and internship programme, called Foundation, for the last 10 years. Keeping students aware of the options available to them, for both skills and career development is the essence of Jez's role as an Early Professionals Manager. For the last 3 years he has been leader of the IBM Apprenticeship scheme in the UK, including the introduction of degree apprenticeships which increase the status of this route into employment. The UK Apprentice programmes have won several awards. Jez has chaired the Digital Industry Employers group in developing the newest Apprenticeship standards for the Government's Trailblazer programme, which aims to increase the quality and number of Apprenticeships. His academic background in marine biology proves anyone can make a career in the technology industry!

### Gun-Britt Zeller



is a Danish hairdresser. In 1966 she won the Danish Championship in Hairdressing and has since then the leading hairdresser in Denmark. She has featured in Vogue and done shows in New York and London. She also has her own hair product line called GB.

### Gérard Mestrallet



In 2008, Gérard Mestrallet was appointed Chairman and Chief Executive Officer of GDF SUEZ, which became ENGIE in 2015. He is currently Chairman of the Board of Directors of ENGIE and SUEZ and President of FACE (Fondation Agir Contre l'Exclusion). Under his leadership, the FACE Foundation has grown to more than 5,250 companies committed to fighting all forms of exclusion, discrimination and poverty. A strong advocate for vocational educational and training, he has submitted a report on VET to the President of France.



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YOUR TALENT!**



## List of participants European Business Forum on Vocational Training

First Name	Last Name	Organization	Country
Veronique Aicha	ACHOU	Chains: Change Institutions Smart	Netherlands
Hanna	AHLSTRÖM	CSR Europe	Belgium
Joana	ALEKNAVIČIŪTĖ	Kaunas Food Industry And Trade Training Centre	Lithuania
Giuditta	ALESSANDRINI	Rome Tre University	Italy
Ramia	ALLEV	Foundation Archimedes	Estonia
Adelaide	ALMEIDA	European Welding Federation (EWF)	Portugal
Serena	ALVINO	Si4life Srl	Italy
Panagiotis	ANASTASSOPOULOS	p-consulting.gr	Greece
Panagiota	ANDREOPOULOU	Ministry Of Education, Research And Religious Affairs	Greece
Radostina	ANGELOVA	Global Metrics Ltd.	Bulgaria
Laure	ANTONIOTTI	Île-de-france Europe	Belgium
Isane	APARICIO	Schuman Associates	Belgium
Aleksandra	ARCHANOWICZ	Vocational And Educational School	Poland
Stefano	ARCIPRETE	Confindustria	Belgium
Emma	ARGUTYAN	European Chemical Employers Group	Belgium
Carmen	ARIAS CASTELLANO	European Confederation of the Footwear Industry	Belgium
Philipp	ASSINGER	University Of Graz	Austria
Robert James	AVIS	Hudcres, University of Huddersfield	United Kingdom
Edyta	BAŃCZYK	Zespół Szkół Ekonomicznych Wodzisław Śląski	Poland
Vesna	BARANAŠIĆ	Turističko-ugostiteljska Škola Antona Štifanića Poreč	Croatia
Inta	BARANOVSKA	National Centre For Education	Latvia
Alice	BARBIERI	ARSEL - Regional Governative Agency for Education and Employment	Italy
Anna	BARBIERI	European Commission Dg Employment	Belgium
Kleomenis	BARLOS	Federation of Industries of Peloponnese and Western Greece	Greece
Deutsch	BARTHELEMY	Worldskills	Belgium
Clara	BASSOLS	Fundación Bertelsmann	Spain
Sonia	BEAUMONT	AFPA	France
Mária Magdolna	BENKE	University of Debrecen, CHERD	Hungary
Neil	BENTLEY	WorldSkills UK	United Kingdom
Elisabetta	BERGIA	Istituto Grandis (vocational School)	Italy
Matthias	BERK	Cesi Youth	Belgium
Daniel	BERNARD VILAMITJANA	Institut Narcís Xifra i Masmitjà (Generalitat de Catalunya)	Spain
Heleen	BEURSKENS	Mbo Raad	Netherlands
Michel	BEYET	Chamber of Commerce Rhône-Alpes	France
Sue	BIRD	European Commission	Belgium
Sigve	BJORSTAD	European Commission	
Sarai	BLANC	Sea Europe	Belgium
Joel	BONAMY	Freref	France
Antonio	BONARDO	Gi Group Spa	Italy
Sylvie	BONICHON	Eurashe	France
Doreen	BORG	Directorate for Quality and Standards in Education (DQSE) Ministry for Education	Malta
Marian	BORZAN	Technical University of Cluj-Napoca	Romania
Jose	BOURBON	Aeptl/iptrans	Portugal
Vedrana	BRAJKOVIĆ	School Of Tourism, Catering And Trade	Croatia
Enrico	BRESSAN	Fondazione Centro Produttività Veneto	Italy
Inès	BRIARD	Eurochambres	Belgium
Krasimira	BROZIG	National Agency For Vocational Education And Trainingg	Bulgaria
Ben	BRUYNDONCKX	Syntra Vlaanderen	Belgium
Jacopo	BUFFOLO	Obessu	Italy
Ilze	BULIGINA	Ministry Of Education And Science	Latvia
Mary	BUTLER	Kilkenny And Carlow Education And Training Board	Ireland
INES	CALOISI	Tia Formazione	Italy
Monica	CARREGUI	International Steps	Germany
Tino	CASTAGNA	ENAI	Italy
Neus	CAUFAPE	Institut Escola del Treball - Lleida	Spain
Iwona	CESARZ	Zespół Szkol Ekonomicznych	Poland
Carmen	CHAFER .	les Tirant Lo Blanc	Spain
Valentina	CHANINA	EFVET	Belgium

Margarita Naeem	CHÍA DÍAZ CHOWHDARY	IES Llanes A1v1 And Infosecurity Ltd	Spain United Kingdom
Ludovic Francesc	COLLIN COLOME MONTSERRAT	Reseau International Des Cités Des Métiers Fundació Catalunya Europa	France Spain
Ulrike Andrés	CONRAD CONTRERAS SERRANO	Representation Of The State Of Baden-württemberg To The Eu Permanent Representation of Spain/EU	Belgium Belgium
Giovanni Meriem	CRISONÀ DADOU	Cscs Agefa Pme	Italy France
Evdokia Roosmarijn	DAGKLI DAM	Kek Gaia Sa Vet JOB	Greece Netherlands
Sebastian David .	DAN DARLASTON.	Adevarul, Newsbv.ro, Aacea Planit Global Ltd	Romania United Kingdom
Nick Arnold	DAVY DE BOER	Association Of Colleges Ueapme	United Kingdom Belgium
Gregorio Camila	DE CASTRO DE EPALZA AZQUETA	European Commission Basque Government/basque Government Delegation To The European Union	Belgium Belgium
Jos Marc	DE GOEY DE VLIEGER	WorldSkills Europe Epos - Erasmus+ NA Flanders	Netherlands Belgium
Marloes Sigrid	DE VRIES DE VRIES	Da Vinci College CECE -- European Construction Equipment Manufacturers	Netherlands Belgium
Eric Juan Carlos	DEGIMBE DEL MAZO BLAZQUEZ	Comité Européen De Coordination - Cec Cifp José Luis Garci	Belgium Spain
Maria Jesús Roberto	DEL POZO GAVILÁN DEL PRETE	SPANISH PUBLIC EMPLOYMENT SERVICE Libero	Spain Italy
Dominique Catherine	DELAPORTE DIERCKENS	R.e.fo.r.med Aisbl Destrée Organisation	France Belgium
M'Hamed Emiliana	DIF DIMITROVA	Beta-céreq Alsace - University Of Strasbourg National Agency for Vocational Education And Training	France Bulgaria
Ágnes Claudio	DOBROTKA DONDI	Budapest Chamber Of Commerce And Industry Fondazione Adapt	Hungary Belgium
Tibor Aline	DÓRI DOURTHE	Efvét Henriman Formation	Belgium France
Jovan Horst	DRAŠKOVIĆ DREIMANN	Trade Union Of Education Of Montenegro EVBB	Montenegro Belgium
Jože Sabina	DRENOVEC DROSS	Šolski Center Kranj Gesamtmetall - Federation of German Employers' Associations in the Metal and Electrical Engineering Industries	Slovenia Belgium
John Elva	DUGGAN DUGGAN	Acca Global Leargas	United Kingdom Ireland
Susanna Florence	DUNKERLEY DUPRAZ	European Training Foundation Servicio Español Para La Internacionalización De La Educación (sepie)	Italy Spain
Vanessa Rabbe	DUVAL EDE	Les Compagnons Du Devoir Et Du Tour De France	France
Amal Ulrike	EL OUASSIF ENGELS	European Commission National Agency at BIBB	Belgium Germany
Jose Luis Cristòfol	ESPALLARGAS CASTRO ESTRELLA	Escola Joan Xxiii Institut De Vic	Spain Spain
Karen Rosa Maria	EVANS FALGÁS	Ucl Institute Of Education, University College London ACEFIR Catalan Association For Education, Training and Research	United Kingdom Spain
Xavier Isabelle	FARRIOLS SENDER FARRUGIA	Freref Uhm	Spain Malta
Isabelle Veronique	FEIJEN FILLOQUE	MBO Raad Eucen	Netherlands France
Jean-Marie Julie	FIONDA FORTUNATO	European Commission Ciofs/fp	Belgium Italy
Marialaura DAPHNE	FOUNTOUKAKOU FOX	Ist College Cavan And Monaghan Education And Training Board	Greece Ireland
Catherine Katja	GALLINELLA GARAU I BLANES	Ggenius SERVEI PÚBLIC D'OCUPACIÓ DE CATALUNYA - GENERALITAT DE CATALUNYA	Italia Spain
MERCÈ Santiago	GARAU I BLANES GARCÍA GUTIÉRREZ	Efvét	Spain Spain
Ana Matteo	GAUDICH GAZZARATA	Anqep Afp Colline Astigiane	Portugal Italy
Xavier Bénédicte	GEEROLF GENDRON	Provinciaal Instituut Voor Technisch Onderwijs University Paul-valery Montpellier	Belgium France
Pooja Sabina	GIANCHANDANI GIGER	German Chancellors Fellow - Alexander von Humboldt Foundation State Secretariat for Education, Research and Innovation	Germany Switzerland



Axel	GILLET	Federation for Education in Europe	France
Luisa	GIMENO	Instituto Tecnico Profesional Pax	Spain
Robert	GJORGIEV	Vet-centre	Macedonia
Antonios	GLAROS	Eoppep	Greece
Annejet	GOEDE	ROC West-Brabant	Netherlands
Michael	GOULD	Department For The Economy	United Kingdom
Yves	GRANGE	Afpa-evta	France
Tommaso	GRIMALDI	Association Coordonnée de Formation et d'Insertion (ACFI)	Belgium
Julia	GRUENENFELDER	SwissCore	Belgium
Bernd	GRUNER	NETINVET	Belgium
Angel	GUDIÑA	Don Bosco International	Belgium
Paul	GUEST	Consultant (education, training, project management)	United Kingdom
Leif	HAAR	EFVET	Denmark
Anita	HANSEN	ABB Ausbildungszentrum Berlin gGmbH	Germany
Jonathan	HARDING	Bridgwater and Taunton College/EFVET	United Kingdom
John	HARKIN	CEEMET	Belgium
Marcus	HAWKSWORTH	Siemens UK&NI	United Kingdom
Klaus	HEEGER	European Confederation of Independant Trade Unions	Belgium
Laura	HEUVINCK	Schuman Associates	Greece
Gertrud	HIRTREITER	German Confederation of Skilled Crafts - ZDH	Belgium
Adrijana	HODAK	Šolski Center Nova Gorica/School Center Nova Gorica	Slovenia
Helen	HOFFMANN	European Commission	Belgium
Marguerite	HOGG	Association Of Colleges	United Kingdom
Viola	HORSKÁ	National Institute for Education	Czech Republic
Roman	HORVATH	European Commission	Belgium
Håkon	HØST	Nordic Institute For Studies In Innovation, Research And Education	Norway
Mie	HOVMARK	Erhvervsskolernes ElevOrganisation	Denmark
Pavel	HRADECKY	Department of education and training - University Of Chemistry And Technology	Czech Republic
Fiona	HUANG	European Commission DG EMPL	Belgium
Peter	HUNOR	Lifelong Learning Platform	Belgium
Henrik	HVAS	Gun-britt Coiffure	Denmark
Lulesa	ILJAZI	National Agency For European Educational Programmes And Mobility	Macedonia
Francesco	ISETTA	ARSEL - Regional Governative Agency For Education And Employment	Italy
Matti	ISOKALLIO	Euprovet	Finland
Gabriel	JACQMIN	EUROCITIES	Belgium
Jozef	JAKUBE	Soš Obchodu A Služieb	Slovakia
Kyung Hee	JANG	Hyundai Motor Group	Belgium
Anna	JANKOWSKA	Zespół Szkół im. K.Kałużewskiego i J.Sylli	Poland
Petr	JANSA	National Institute for Education, Education Counselling Centre and Centre for Continuing Education of Teachers (NÚV)	Czech Republic
Andreja	JELEN MERNIK	School Centre Celje	Slovenia
M. Sonsoles	JIMENENEZ GONZALEZ	Ies Sant Vicent Ferrer	Spain
Salvador	JIMÉNEZ GIL	Instituto Provincial De Enseñanza Permanente	Spain
Jan Reitz	JØRGENSEN	Ministry of Education	Denmark
Danijela	JOVIC	Fedec-european Federation Of Professional Circus Schools	Belgium
Aline	JUERGES	European Commission	Belgium
Todor	KACHKOV	Confederation Of Labour "podkrepa"	Bulgaria
Marie	KAPRETZ	Catalan Government to Germany	
Silvija	KARKLINA	Ministry of Education and Science	Latvia
Jasmit	KAUR	Wirtschaftskammer Österreich	Austria
Kiranjeet	KAUR	Wirtschaftskammer Österreich	Austria
Sean	KELLY	National Youth Council Of Ireland	Ireland
Aidan	KENNY	Teachers' Union Of Ireland	Ireland
Kristin	KEVELOH	Gan-Global	Switzerland
Dinko	KLARIĆ	Agency For Vocational Education And Training And Adult Education	Croatia
Andreas	KLEANTHOUS	Association of Teachers of Technical Education (Oltek)	Cyprus
Milena	KOLÁŘOVÁ	Casphe	Czech Republic
Dasa	KORIBANICOVA	Lifelong Learning Platform	Belgium
Kirsten	KOSCHEMANN	CMS Belfast Ltd	United Kingdom
Leena	KOSKI	Finnish National Board Of Education	Finland
Lenka	KOSTELECKÁ	The Czech Centre For Cooperation In Education	Czech Republic
Ivan	KOTNIK	Šc Velenje - School Center Velenje	Slovenia
Anna	KOWALCZYK	Foundation For The Development Of The Education System	Poland
Neringa	KRANAUSKIENE	Ministry Of Education And Science	Lithuania
Magdalena	KRASOWSKA-IGRAS	Information Society Development Foundation	Poland

Wolfgang	KREHER	Hessisches Kultusministerium	Germany
Martina	KRHLOVA	European Parliament	Belgium
Soren	KRISTENSEN	Techne	Denmark
Krystyna	KULEJ-GRUN	ZSZ im. R. Mielczarskiego 40 -870 Katowice	Poland
Branko	KUMER	School Centre Ptuj	Slovenia
Odeta	KUPETIENĖ.	Karalius Mindaugas Vocational Training Center	Lithuania
Ulle	KURVITS	Permanent Representation Of Estonia To The Eu	Belgium
Patrick	LAGARRIGUE	Afpa	France
sandra	LAMEIRA	Anqep	Portugal
Davide	LAMPARELLA	Confartigianato Imprese	Belgium
Graham	LANE	Ceep	United Kingdom
Andrea	LAPEGNA	Earfall	Belgium
Lorenz	LASSNIGG	Ihs	Austria
Patrick	LAVELLE	Dublin and Dun Laoghaire Education and Training Board	Ireland
Athina	LAZOU	Public Employment Services of Greece (OAED)	Greece
David	LEAHY	Galway & Roscommon Education & Training Board	Ireland
Nicole	LEHMANN	Ministry of education, youth and sports Baden-Wuerttemberg	Germany
Petri	LEMPINEN	Finnish Association for the Development of Vocational Education and Training MAKE	Finland
Barreiro	LIDIA	Generalitat de Catalunya	Spain
Juan Pablo	LINAGE GONZALEZ	Ies Principe Felipe, Madrid, Spain	Spain
Isabelle	LINCLAU	Actiris	Belgium
Viveca	LINDBERG	University Of Gothenburg	Åland Islands
Sylvia	LINDQVIST	Skolverket, National Agency For Education	Sweden
Giuseppe	LIPARI	Obessu	Italy
Robert	LOOP	Le Forem	Belgium
David	LOPEZ	Lifelong Learning Platform	Belgium
Juliette	LOPPE	Eurochambres	Belgium
MARITA	LOURI	SBIE VOCATIONAL TRAINING INSTITUTE	Greece
Jurgita	LUKAŠEVIČIENĖ	Jonava Polytechnic School	Lithuania
Zsófia	LUX	Independent Expert	Hungary
Sofia	MAGKIA	National Center For Scientific Research "Demokritos"	Greece
Andrianna	MANDALI	Vocational School Of Farsala	Greece
Matteo	MANTOVANI	Italian Confederation of Handicraft and SMEs (CNA)	Belgium
Nadia	MARCHETTO	Province Autonomous Of Trento -Department of knowledge	Italy
Nijole	MARGELEVICIENE	Marijampole College	Lithuania
Sophie	MARIN-COMBEAUD	European Commission	Belgium
Jörg	MARKOWITSCH	3s Unternehmensberatung GmbH	Austria
EMILIA	MARTIN	FEDERATION OF INDEPENDENT WORKERS OF COMMERCE-FETICO	Spain
Anna	MASTALERZ	Pcku	Poland
Eniko	MATE NAGY	Europea Romania	Romania
Stephanie	MAYER	Ministry of Education	Austria
Jake	MCCLURE	Uk Civil Service	United Kingdom
Andrew	MCCOSHAN	EPALE	United Kingdom
lindsay	MCCURDY	Apprenticeships4england	United Kingdom
Claudia	MCKENNY ENGSTRÖM	Lifelong Learning Platform	Belgium
Stewart	MCKINLAY	University Of Strathclyde	United Kingdom
John	MCLOUGHLIN	Galway Technical Institute	Ireland
Alexei.	MEDVEDEV.	Kwb Coordination Office For Further Training And Employment	Germany
Anne	MEISTER	BDA	Belgium
Ingrida	MEIŽIENĖ	Education Exchanges Support Foundation	Lithuania
Alessandro	MELE	Cometa	Italy
Giulia	MESCHINO	European Vocational Training Association	Belgium
Patrick	MEUWISSEN	Europass Center	Belgium
Monika	MICKEVIČIENĖ	Lithuanian Police School	Lithuania
Murat	MIDAS	Ministry Of National Education Directorate Genral For Vet	Turkey
Pedro	MILAN	Fundación Adsis	Spain
Blerim	MORINA	University of Prishtina / Center of Competence VET Provider	Serbia
John	MOUNTFORD	Semta	United Kingdom
Emina	MUJKANOVIC	Ikea Group	Belgium
Pauline	MUKANZA	The European YWCA	Switzerland
Karl Andrew	MÜLLNER	OeAD-GmbH / NQF NCP Austria	Austria
Rosa Catharina	NAB	Friesland College	Netherlands
Paolo	NARDI	Cometa Formazione	Italy
Almudena A.	NAVAS SAURIN	University of Valencia	Spain
Johan	NEIJENHUIS	Roc Nijmegen	Netherlands
NADINE	NERGUISIAN	Ministère éducation nationale, enseignement supérieur, recherche	France
Jan	NIENHUIS	Leido	Netherlands
Marek	NIKEL	Deutsch-slowakische Akademien	Slovakia
Ognjen	NIKOLIĆ	OBESSU	Serbia

Frederic	NJEM	EACEA	Belgium
Maria	NOMIKOU	British Council	Greece
Hæge	NORE	Oslo And Akershus University College of Applied Sciences	Norway
Vibeke	NØRGAARD	Efvet	Denmark
Paolo	NOUVION	ID Consulting	Belgium
Petr	NOVOTNÝ	Masaryk University, Department of Educational Sciences	Czech Republic
Kaisa	NUUTAMO	Helsinki Business College Ltd.	Finland
Rune	NYMAN	Optima Municipal Federation	Finland
Kersti	OKSAAR	Pärnumaa Vocational Education Centre	Estonia
Dagmar	OUZOUN	ETF	Italy
Eleni	PAPANTONIOU	3o Professional Lyceum Of The City Of Lamia	Greece
Sandra	PARTHIE	Cologne Institute For Economic Research	Belgium
Nikitas	PATINIOTIS	Regional Development Institut, Panteion Univ. Athens	Greece
Eliza	PATSALIDOU	Foundation for the management of European LLP programmes	Cyprus
Christoforos	PAVLAKIS	Center For Adult Education And Life Long Learning	Greece
Anna	PAWELEC	Zespól Szkół Gastronomiczno-hotelarskich	Poland
Antonio	PEGO	Aep - Associação Empresarial De Portugal	Portugal
Evgenia	PEKAJ	Epsilon Human Capital	Bulgaria
Loris	PENSERINI	Informatica e Società Digitale - IES	Italy
Eleonora	PEROTTI	ClAPE - The Italian Centre for Permanent Learning	Italy
Hunor	PETER	Lifelong Learning Platform	Belgium
Annie	PHILIPSEN	SOSU C	Denmark
Arja	PIETIKÄINEN	Savo Vocational College	Finland
Manfred	POLZIN	MBO Raad	Netherlands
Carole	PONCHON	EOSE	France
Anna	POTOKA	Fundacja Rozwój I Edukacja (ngo)	Poland
Robin	PRAILLET	Nestlé	Belgium
José Luis	PRESA	ANESPO	
Jessica Luise	PRZYBYLSKI	Robert Bosch Gmbh	Belgium
Andrew	QUINN	Scottish Wider Access Programme	United Kingdom
Justin	RAMI	Dublin City Univeristy	Ireland
Vladimir	REIDER	Industrijsko-obrtnička škola Virovitca	Croatia
Joris	RENARD	UNIZO	Belgium
Cataldo Enrico	RIZZO	UEF	Belgium
MARIA LUISA	RODRIGUEZ-MORENO	University Of Barcelona (spain)	Spain
Emil	ROGOV	Association of Licensed Vocational Training Centers	Bulgaria
Michal	ROMAN	Secondary Technical School in Snina	Slovakia
Linda	ROMBOLA	DIESIS COOP srl-fs	Belgium
Hubert	ROMER	World Skills Europe	Germany
Andreas	RUPP	Knowledge Foundation@Reutlingen University Institute of Medical Device	Germany
Gabriela	RUSEVA	Telecontre Europe	Belgium
Karin	RUJUL	Ministry Of Education And Research	Estonia
Siham	SAIDI	Businesseurope And Medef : French Business Confederation	France
Lucy	SANDFORD	Partnership For Young London	United Kingdom
Alice	SANTOS	European Commission	Belgium
Miguel	SANTOS	European Commission	Belgium
António Francisco	SARAIVA	Cranberry, Abc	Portugal
Branko	SAVIC	Conference Of Academies Of Applied Studies Serbia	Serbia
Giorgio	SBRISSA	ENAIIP VENETO Impresa Sociale	Italy
Brian	SCHEMBRI	Eupa (NA Malta)	Malta
Martin	SCHMID	Austrian Federal Economic Chamber	Belgium
Florian	SCHÖLL	Handwerkskammer Frankfurt-Rhein-Main	Belgium
Mantas	SEKMOKAS	DG Employment, European Commission	Belgium
Andra	SENERGA	State Service Education Quality	Latvia
Kari	SEPPÄLÄ	EUCEN	Finland
Lara	SERRA	Isq	Portugal
Dalia	ŠIAULYTIENĖ	Ministry of Education and Science	Lithuania
Jürgen	SIEBEL	Siemens AG	Germany
Rita	SIILIVASK	Ministry Of Education And Research	Estonia
Klaudius	ŠILHÁR	Association of Adult Education Institutions in Slovakia	Slovakia
Raquel	SILVA	European Federation for Welding, Joining and Cutting - EWF	Portugal
Alfredo	SOEIRO	Eucen	Portugal
Rita	SOUTO BIZARRO	Centro Tecnológico do Calçado de Portugal	Portugal
Despina	SRBINOVSKA SHANDULOVSKA	National Agency For European Educational Programmes And Mobility	Macedonia
Barbara E.	STALDER	University of Teacher Education Bern	Switzerland
Irina	STANCIU	FEG-Fundatia Ecologica Green	Romania
Annelie	STRACK	GEW	Germany
Vesna	STUNKOVIĆ	Gospodarska Škola	Croatia
Enikő	SZABÓ TÓTH	Kisvárdai Szc. II.rákóczi Ferenc Secondary And Vocational School	Hungary
Vítomir	TAFRA	Croatian Employers' Association	Croatia
Daphne	TEPPER	Creative Skills Europe	Belgium

Roger	THOSS	Chamber of Commerce	Luxembourg
Stefano	TIRATI	EFVET	Italy
Maria	TODOROVA	European Commission	Belgium
Barbara	TOSI	Consorzio Scuola Comunita' Impresa	Italy
Anna	TOTH	Cfa Union	France
Carlos	TREJO	European School 2	Belgium
Georgios	TRIANAFYLLOU	Lifelong Learning Platform	Belgium
Michael	TRUEMAN	Erasmus+ UK National Agency	United Kingdom
Sari	TURUNEN-ZWINGER	Centre For International Mobility Cimo	Finland
Vidmantas	TUTLYS	Vytautas Magnus University	Lithuania
Anne	TYYNELA	Tampere Vocational College, Tredu	Finland
Sami	ULMANEN	Porvoon Ammattiopisto	Finland
Özlem	ÜNLÜHISARCIKLI	Boğaziçi University	Turkey
Sirpa	UOTILA	Sastamala Municipal Education And Training Consortium	Finland
Nesli	URHAN TATLIOGLU	Ministry Of Labour And Social Security	Turkey
Paola	VACCHINA	Forma	Italy
Candela	VALCARCEL	Regional Office Of Andalusia	Belgium
Tibbe	VAN DEN NIEUWENHUIJZEN	Dutch National Youth Council	Netherlands
Roland	VAN DER POEL	Rotterdam Academy	Netherlands
E.	VAN'T HOF-SMIT	Albeda College	Netherlands
Karen	VANDERSICKEL	Vleva	Belgium
Bart	VANDEWAETERE	Nestlé	Belgium
Zuzana	VANĚČKOVÁ	Crdm	Czech Republic
Jan	VARCHOLA	European Commission	Belgium
ZOLTAN	VARKONYI	Ebsn	Hungary
Radostinka	VASILEVA	Ministry Of Education And Science	Bulgaria
FLORBELA	VAZ	Dgert – Direção Geral Do Emprego E Das Relações De Trabalho	Portugal
Camilo	VÁZQUEZ BELLO	Permanent Representation Of Spain/eu	Belgium
Riina	VEIDENBAUM	Ida-Virumaa Vocational Education Centre	Estonia
Fleur	VELTKAMP	Neth-er	Belgium
Ilenia	VENTRONI	Ymca Europe	Belgium
Charikleia	VERGI	VERGI VTI	Greece
Ragni	VERONICA	Munters Italy S.p.a.	Italy
Vincent	VERRYDT	Tracé Brussel	Belgium
Monica	VERZOLA	Enaip	Italy
Tomas	VILČINSKAS	Kaunas construction and services training center	Lithuania
Maarit	VIROLAINEN	Finnish Institute For Educational Research	Finland
Claude	VIVIER LE GOT	Federation For Education In Europe	France
Silke	VOIGT	European Chemical Employers Group	Belgium
Marie-Claire	VON RADETZKY	Cologne Institute For Economic Research	Germany
Marleen	VOORDECKERS	ETF (European Training Foundation)	Belgium
Susanne	WEBER	Ludwig-maximilians-university, Munich; Munich School Of Management	Germany
Sabine	WEGER	Apcma	France
Zoe	WILDIERS	European Commission - Easme	Belgium
Brian	WILSON	British Council	United Kingdom
Brikena	XHOMAQI	Lifelong Learning Platform	Belgium
Jon	ZARRAGA	TKNIKA	Spain
Gun-Britt	ZELLER	Gun-britt Coiffure	Denmark
Rafał	HUBCZYK	Foundation For The Development Of The Education System	Poland
Agnieszka	WLODARCZYK	Frse (Foundation For The Development Of The Education System)	Poland
Gerd Oskar	BAUSEWEIN	Cedefop	Greece
Stefaan	CEUPPENS	European Commission	Belgium
Anita	DEBAERE	Pearle*-live Performance Europe	Belgium
Michael	FREYTAG	World Employment Confederation-Europe	Belgium
Chiara	LORENZINI	Efbww	Belgium
Nienke	VAN GERVEN	FIFPro	Netherlands
Saša	AMBROŽOČ DELEJA	Ministry of Education, Science and Sport – Eurydice Slovenia	Slovenia
Marios	AMERICANOS	Cyprus Association of Private Schools of Tertiary Education	Cyprus
Brando	BENIFEI	European Parliament	Belgium
Jacques	BOUNAMEAUX	IFAPME	Belgium
Raquel	CASTELLO BRANCO	Réseau International Cité Des Métiers	Portugal
Omella	CILONA	Cgil Nazionale	Italy
Stella	DAVID	Permanent Representation Of Greece To The E.U.	Belgium
Ludger	DEITMER	University Of Bremen	Germany
Valentina	DEYKOVA	Ministry Of Education And Science	Bulgaria
Jessie	FERNANDES	European Federation Of Cleaning Industries	Belgium
Jordi	FICAPAL	Consell Català de Formació Professional	Spain
Marie Therèse	FOMBONA	Le Forem	Belgium
Anthony	GRIBBEN	European Training Foundation	Italy
Philipp	GROLLMANN	Bibb	Germany
Danielle	JUNIUS	Centre De Coordination Et De Gestion Des Programmes Européens - Enseignement Secondaire Obligatoire	Belgium

Martina Cicko	KARAPETRIC	Boudoir	Croatia
Carl	LAMOTE	Ministry of Education - Department of Education and Training	Belgium
Thomas	LEES	Siemens Rail Systems	United Kingdom
Thomas	LEUBNER	Siemens	Germany
Andreas	LILL	European Federation of Cleaning Industries	Belgium
Brenda	LYNCH	Kildare & Wicklow Education & Training Board	Ireland
Diana	MACRÌ	Isfol	Italy
Vasiliki	MARKAKI	Ministry Of Education, Research And Religious Affairs	Greece
Matteo	MATARAZZO	Cec European Managers	Belgium
Stefano	MAURO	UEAPME	Belgium
Pavlos	MOUROUKOUTAS	Karahaliou Educational Center	Greece
Smadar	OR	Ort	Israel
Vanja	OREMUŠ	Ministry of Science and Education of the Republic of Croatia	Croatia
Emanuelle	PERES	Fédération De La Formation Professionnelle (FFP)	France
Petra	ROSAY	Fondation Infa	France
Meritxell	RUIZ-ISERN	Generalitat de Catalunya	Spain
Cuperus	S	Mentorprogramma Friesland	Netherlands
Morana	SARACEVIC	Boudoir	Croatia
Viktoras	SENCILA	Lithuanian Maritime Academy	Lithuania
Ragnhild	SKÅLID	Mission of Norway to the EU	Belgium
Ragnhild	SOLVI BERG	Siu	Belgium
Nathalie	VANDERLINDEN	Friesland College	Netherlands
Estanislau	VIDAL-FOLCH	Regional Ministry of Education of Catalonia	Spain
Rozalia	VOUDOURI	Cedefop	Greece
Andreas	WERNER	Federal Foreign Office / Auswärtiges Amt	Germany

## Speakers

First Name	Name	Organization	Country
Arnaldo	ABRUZZINI	Eurochambres	
Vibe	AARKROG	University Of Aarhus	Denmark
Doede	ACKERS	European Commission	Belgium
Cristina	ALMEIDA	Not Applicable	Portugal
Benoit	AMIENS	Safran Group	
Tamer	ATABARUT	Bogazici University Lifelong Learning Centre /EUCEN	Turkey
Tatjana	BABRAUSKIENĖ	EUROPEAN ECONOMIC AND SOCIAL COMMITTEE (EESC)	Belgium
Dana-Carmen	BACHMANN	European Commission	
Menno	BART	The Adecco Group	Switzerland
Jean-Claude	BELLANGER	Association Ouvrière des Compagnons du Devoir et du Tour de France	
Tina	BERTZELETOU	Cedefop	Greece
Stefano	BINI	Erifo	Italy
Richard	BONIFACE	Rcu Ltd	United Kingdom
Estelle	BRENTNALL	EFFAT	
Ben	BUTTERS	Eurochambres	Belgium
Joachim	CALLEJA	Cedefop	Greece
Maxime	CERUTTI	BusinessEurope	
Stefaan	CEUPPENS	European Commission	Belgium
Vera	CHILARI	Ministry Of Education Of The Republic Of Moldova	Moldova
Richard	CURMI	Malta College Of Arts, Science And Technology	Malta
Anette	CURTH	Icf	Belgium
Hans	DAALE	CHAINS	Netherlands
Etienne	DAVIGNON	CSR Europe	
Christiane	DEMONTÈS	Freref	France
Martina	DLABAJOVÁ	European Parliament	Belgium
Liliane	ESNAULT	Foundation of European Regions for Research in Educatoin and Training	France
Sofia	FERNANDES	Jacques Delors Institute	France
Lorenzo	FERRUCCI	Sustainability & CSR, FoodDrinkEurope	
José	FONSECA	Micro I/o Lda	Portugal
Jaap	GEBRAAD	Stichting Stc-group	Netherlands
Marianna	GEORGALLIS	European Youth Forum	
Michael	GESLER	University of Bremen	Germany
Philipp	GONON	Universität Zürich	Switzerland
Paul	GUEST	Independent Consultant	United Kingdom
Mirja	HANNULA	Confederation of Finnish Industries EK	Finland
Grethe	HAUGOY	Efta	Belgium
Hans Thomas	HJORTH	Aarhus Business College	Denmark
Peter	HODGSON	European Forum For Technical And Vocational Education And Training (efvetp)	United Kingdom
Igor	HOVNIK	Higher Vocational College Wood Tehnology School Maribor (design Of Materials)	Slovenia
Assenka	HRISTOVA	Industry Watch Group	Bulgaria
Raimund	HUDAK	Duale Hochschule Baden Wuerttemberg	Germany
Stefan	HUMPL	3s Unternehmensberatung Gmbh.	Austria
Annica	ISACSSON	Haaga-helia School Of Vocational Teacher Education	Finland

Cristófol Estrella	i PADILLA	NETinVET	
Lars	JAKOBSEN	The European Commission Eacea	Belgium
Violeta	JELIC	Croatian Chamber of Trades and Crafts	Croatia
Arjan	KASTELEIN	ROC West-Brabant VET College	Netherlands
Jyrki	KATAINEN	European Commission	
Barbara	KELLY	Quality And Qualifications Ireland	Ireland
Ülle	KESLI	University Of Tartu	Estonia
Krista	LOOGMA	Tallinn University	Estonia
Marta	MAKHOUL	International Labour Organisation	Italy
Ernest	MARAGALL	European Parliament	
Antonio	MIR MONTES	Xabec Vocational Training Centre	Spain
Martin	MULDER	Wageningen University	Netherlands
Ilona	MURPHY	ICF	
Christof	NÄGELE	University of Applied Sciences and Arts Northwestern Switzerland	Switzerland
Jan	NOTERDAEME	Csr Europe	Belgium
Tinkara	OBLAK	European Youth Forum	
Patricia	OLMOS RUEDA	Universitat Autònoma De Barcelona	Spain
Jugatx	ORTIZ	EARLALL	Belgium
Jacqueline	PACAUD	European Commission	Belgium
Janja	PETKOVŠEK	Chamber Of Commerce And Industry Of Slovenia, Metal Processing Industry Association	Slovenia
Matthias	PILZ	University Of Cologne	Germany
Richard	POLACEK	UNI MEI (Uni Global Union - media, arts, entertainment)	Belgium
Pirkko	PYÖRÄLÄ	European Commission	Belgium
Sandra	RAINERO	Veneto Lavoro	Italy
Tommi	RAIVIO	CSR Europe	Belgium
Birgit	REISER	EU Commission - DG Taxud	Belgium
Chiara	RIONDINO	European Commission	Belgium
Felix	ROHN	European Commission, DG Employment	Belgium
Valeria	RONZITTI	CEEP	
Tamsin	ROSE	Tamararack	Belgium
Deborah	ROSEVEARE	OECD	France
Angelique	RÜHLMANN	ABB Ausbildungszentrum Berlin gGmbH	Germany
Mika	SAARINEN	Centre For International Mobility And Cooperation Cimo	Finland
Tapio	SAAVALA	Eacea	Belgium
Joao	SANTOS	European Commission	Belgium
Lucília	SANTOS	University of Aveiro/EUCEN	Portugal
Pedro	SANTOS	IEFP - Employment and Vocational Training Institute	Portugal
Ilaria	SAVOINI	Eurocommerce	Belgium
Alicia-Leonor	SAULI-MIKLAVČIČ	Skupnost Vsš/eurashe	Slovenia
Norbert	SCHOEBEL	European Commission	Belgium
Margarida	SEGARD	EVBB-European Association of Vocation Education and Training Institutions	Portugal
Madlen	SERBAN	European Training Foundation - ETF	Italy
Michel	SERVOZ	European Commission	
Alan	SHERRY	WoSCoP	United Kingdom
Raimo	SIVONEN	Kainuu Vocational College	Finland
Lasse	SJØBECK	OBESSU (Organising Bureau Of European School Student Unions)	Denmark
Guy	TCHIBOZO	Cedefop	Greece
Benjamin	THOMAS	Federal Ministry Of Labour And Social Affairs	Germany
Gianluca	TOVINI	JEAN SCHOOL AMSTERDAM	Netherlands
Karin	VAN DER SANDEN	Dg Employment Social Affairs and Inclusion	Belgium
René	VAN SCHALKWIJK	Euprovet	Netherlands
Liliane	VOLOZINSKIS	UEAPME	Belgium
Thiébaud	WEBER	ETUC	
Siegfried	WILLEMS	National Agency Erasmus+ VETIAE, Cinop	Netherlands
Loukas	ZAHILAS	Cedefop	Greece

List closed on 28/11



## List of participants Closing ceremony

First Name	Last Name	Organization	Country
Veronique Aicha	ACHOUI	Chains: Change Institutions Smart	Netherlands
Doede	ACKERS	European Commission	Belgium
Hanna	AHLSTRÖM	CSR Europe	Belgium
Satu	AKSOVAARA	University of Jyväskylä, Finland	Finland
Giuditta	ALESSANDRINI	Rome Tre University	Italy
Ramia	ALLEV	Foundation Archimedes	Estonia
Cristina	ALMEIDA	Not Applicable	Portugal
Panagiotis	ANASTASSOPOULOS	p-consulting.gr	Greece
Panagiota	ANDREOPOULOU	Ministry Of Education, Research And Religious Affairs	Greece
Radostina	ANGELOVA	Global Metrics Ltd.	Bulgaria
Aleksandra	ARCHANOWICZ	Vocational And Educational School	Poland
Stefano	ARCIPRETE	Confindustria	Belgium
Emma	ARGUTYAN	European Chemical Employers Group	Belgium
Carmen	ARIAS CASTELLANO	European Confederation of the Footwear Industry	Belgium
Philipp	ASSINGER	University Of Graz	Austria
Tamer	ATABARUT	Bogazici University Lifelong Learning Centre /EUCEN	Turkey
Tatjana	BABRAUSKIENĖ	EUROPEAN ECONOMIC AND SOCIAL COMMITTEE (EESC)	Belgium
Dana-Carmen	BACHMANN	European Commission	
Edyta	BAŃCZYK	Zespół Szkół Ekonomicznych Wodzisław Śląski	Poland
Vesna	BARANAŠIĆ	Turističko-ugostiteljska Škola Antona Štifanića Poreč	Croatia
Inta	BARANOVSKA	National Centre For Education	Latvia
Anna	BARBIERI	European Commission Dg Employment	Belgium
Alice	BARBIERI	ARSEL - Regional Governative Agency for Education and Employment	Italy
Kleomenis	BARLOS	Federation of Industries of Peloponnese and Western Greece	Greece
Menno	BART	The Adecco Group	Switzerland
Deutsch	BARTHELEMY	Worldskills	Belgium
Clara	BASSOLS	Fundación Bertelsmann	Spain
Gerd Oskar	BAUSEWEIN	Cedefop	Greece
Brando	BENIFEI	European Parliament	Belgium
Mária Magdolna	BENKE	University of Debrecen, CHERD	Hungary
Elisabetta	BERGIA	Istituto Grandis (vocational School)	Italy
Matthias	BERK	Cesi Youth	Belgium
Daniel	BERNARD VILAMITJANA	Institut Narcís Xifra i Masmitjà (Generalitat de Catalunya)	Spain
Tina	BERTZELETOU	Cedefop	Greece
Heleen	BEURSKENS	Mbo Raad	Netherlands
Michel	BEYET	Chamber of Commerce Rhône-Alpes	France
Sue	BIRD	European Commission	Belgium
Sigve	BJORSTAD	European Commission	
Sarai	BLANC	Sea Europe	Belgium
Antonio	BONARDO	Gi Group Spa	Italy
Richard	BONIFACE	Rcu Ltd	United Kingdom
Doreen	BORG	Directorate for Quality and Standards in Education (DQSE) Ministry for Education	Malta
Marian	BORZAN	Technical University of Cluj-Napoca	Romania
Jacques	BOUNAMEAUX	IFAPME	Belgium
Vedrana	BRAJKOVIĆ	School Of Tourism, Catering And Trade	Croatia
Enrico	BRESSAN	Fondazione Centro Produttività Veneto	Italy
Inès	BRIARD	Eurochambres	Belgium
Jacopo	BUFFOLO	Obessu	Italy
Ilze	BULIGINA	Ministry Of Education And Science	Latvia
Ben	BUTTERS	Eurochambres	Belgium
Joachim	CALLEJA	Cedefop	Greece
INES	CALOSI	Tia Formazione	Italy
Monica	CARREGUI	International Steps	Germany
Tino	CASTAGNA	ENAIP	Italy

Neus	CAUFAPE	Institut Escola del Treball - Lleida	Spain
Iwona	CESARZ	Zespol Szkol Ekonomicznych	Poland
Carmen	CHAFER	Ies Tirant Lo Blanc	Spain
Valentina	CHANINA	EFVET	Belgium
Margarita	CHÍA DÍAZ	IES Llanes	Spain
Vera	CHILARI	Ministry Of Education Of The Republic Of Moldova	Moldova
Naeem	CHOWHDARY	A1v1 And Infosecurity Ltd	United Kingdom
Ornella	CILONA	Cgil Nazionale	Italy
Ludovic	COLLIN	Reseau International Des Cités Des Métiers	France
Francesc	COLOME MONTSERRAT	Fundació Catalunya Europa	Spain
Andrés	CONTRERAS SERRANO	Permanent Representation of Spain/EU	Belgium
Giovanni	CRISONÀ	Cscs	Italy
Richard	CURMI	Malta College Of Arts, Science And Technology	Malta
Hans	DAALE	CHAINS	Netherlands
Meriem	DADOU	Agefa Pme	France
Evdokia	DAGKLI	Kek Gaia Sa Vet	Greece
Roosmarijn	DAM	JOB	Netherlands
Sebastian	DAN	Adevarul, Newsbv.ro, Acee	Romania
David	DARLASTON	Planit Global Ltd	United Kingdom
Arnold	DE BOER	Ueapme	Belgium
Gregorio	DE CASTRO	European Commission	Belgium
Camila	DE EPALZA AZQUETA	Basque Government/basque Government Delegation To The European Union	Belgium
Jos	DE GOEY	WorldSkills Europe	Netherlands
Sigrid	DE VRIES	CECE -- European Construction Equipment Manufacturers	Belgium
Anita	DEBAERE	Pearle*-live Performance Europe	Belgium
Eric	DEGIMBE	Comité Européen De Coordination - Cec	Belgium
Ludger	DEITMER	University Of Bremen	Germany
Juan Carlos	DEL MAZO BLAZQUEZ	Cifp José Luis Garci	Spain
Maria Jesús	DEL POZO GAVILÁN	SPANISH PUBLIC EMPLOYMENT SERVICE	Spain
Roberto	DEL PRETE	Libero	Italy
Dominique	DELAPORTE	R.e.fo.r.med Aisbl	France
Valentina	DEYKOVA	Ministry Of Education And Science	Bulgaria
M'Hamed	DIF	Beta-céreq Alsace - University Of Strasbourg	France
Emiliyana	DIMITROVA	National Agency for Vocational Education And Training	Bulgaria
Ágnes	DOBROTKA	Budapest Chamber Of Commerce And Industry	Hungary
Claudio	DONDI	Fondazione Adapt	Belgium
Tibor	DŐRI	Efvét	Belgium
Aline	DOURTHE	Henriman Formation	France
Jovan	DRAŠKOVIĆ	Trade Union Of Education Of Montenegro	Montenegro
Horst	DREIMANN	EVBB	Belgium
Jože	DRENOVEC	Šolski Center Kranj	Slovenia
Sabina	DROSS	Gesamtmetall - Federation of German Employers' Associations in the Metal and Electrical Engineering Industries	Belgium
John	DUGGAN	Acca Global	United Kingdom
Susanna	DUNKERLEY	European Training Foundation	Italy
Florence	DUPRAZ	Servicio Español Para La Internacionalización De La Educación (sepie)	Spain
Rabbe	EDE		
Amal	EL OUASSIF	European Commission	Belgium
Cristòfol	ESTRELLA	Institut De Vic	Spain
Karen	EVANS	Ucl Institute Of Education, University College London	United Kingdom
Rosa Maria	FALGÀS	ACEFIR Catalan Association For Education, Training and Research	Spain
Isabelle	FARRUGIA	Uhm	Malta
Veronique	FEIJEN	MBO Raad	Netherlands
Jessie	FERNANDES	European Federation Of Cleaning Industries	Belgium
Jordi	FICAPAL	Consell Català de Formació Professional	Spain
Jean-Marie	FILLOQUE	Eucen	France
Julie	FIONDA	European Commission	Belgium
Marie Therèse	FOMBONA	Le Forem	Belgium
José	FONSECA	Micro I/o Lda	Portugal
Marialaura	FORTUNATO	Ciofs/fp	Italy
DAPHNE	FOUNTOUKAKOU	Ist College	Greece
Catherine	FOX	Cavan And Monaghan Education And Training Board	Ireland



Michael	FREYTAG	World Employment Confederation-Europe	Belgium
Katja	GALLINELLA	Ggenius	Italia
Santiago	GARCÍA GUTIÉRREZ	Efvét	Spain
Ana	GAUDICH	Anqep	Portugal
Matteo	GAZZARATA	Afp Colline Astigiane	Italy
Jaap	GEBRAAD	Stichting Stc-group	Netherlands
Xavier	GEEROLF	Provinciaal Instituut Voor Technisch Onderwijs	Belgium
Bénédicte	GENDRON	University Paul-valery Montpellier	France
Michael	GESSLER	University of Bremen	Germany
Pooja	GIANCHANDANI	German Chancellors Fellow - Alexander von Humboldt Foundation	Germany
Axel	GILLET	Federation for Education in Europe	France
Luisa	GIMENO	Instituto Tecnico Profesional Pax	Spain
Robert	GJORGIEV	Vet-centre	Macedonia
Antonios	GLAROS	Eoppep	Greece
Yves	GRANGE	Afpa-evta	France
Anthony	GRIBBEN	European Training Foundation	Italy
Tommaso	GRIMALDI	Association Coordinnée de Formation et d'Insertion (ACFI)	Belgium
Julia	GRUENENFELDER	SwissCore	Belgium
Bernd	GRUNER	NETINVET	Belgium
Angel	GUDIÑA	Don Bosco International	Belgium
Paul	GUEST	Independent Consultant	United Kingdom
Paul	GUEST	Consultant (education, training, project management)	United Kingdom
Jonathan	HARDING	Bridgwater and Taunton College/EfvET	United Kingdom
John	HARKIN	CEEMET	Belgium
Marcus	HAWKSWORTH	Siemens UK&NI	United Kingdom
Klaus	HEEGER	European Confederation of Independant Trade Unions	Belgium
Laura	HEUVINCK	Schuman Associates	Greece
Leena	HILTUNEN	University of Jyväskylä, Finland	Finland
Gertrud	HIRTREITER	German Confederation of Skilled Crafts - ZDH	Belgium
Hans Thomas	HJORTH	Aarhus Business College	Denmark
Peter	HODGSON	European Forum For Technical And Vocational Education And Training (efvetp)	United Kingdom
Helen	HOFFMANN	European Commission	Belgium
Viola	HORSKÁ	National Institute for Education	Czech Republic
Roman	HORVATH	European Commission	Belgium
Håkon	HØST	Nordic Institute For Studies In Innovation, Research And Education	Norway
Mie	HOVMARK	Erhvervsskolemes ElevOrganisation	Denmark
Pavel	HRADECKY	Department of education and training - University Of Chemistry And Technology	Czech Republic
Assenka	HRISTOVA	Industry Watch Group	Bulgaria
Fiona	HUANG	European Commission DG EMPL	Belgium
Peter	HUNOR	Lifelong Learning Platform	Belgium
Henrik	HVAS	Gun-britt Coiffure	Denmark
Lulesa	ILJAZI	National Agency For European Educational Programmes And Mobility	Macedonia
Francesco	ISETTA	ARSEL - Regional Governative Agency For Education And Employment	Italy
Gabriel	JACQMIN	EUROCITIES	Belgium
Kyung Hee	JANG	Hyundai Motor Group	Belgium
Anna	JANKOWSKA	Zespół Szkół im. K.Kałużewskiego i J.Sylli	Poland
Petr	JANSA	National Institute for Education, Education Counselling Centre and Centre for Continuing Education of Teachers (NÚV)	Czech Republic
Andreja	JELEN MERNIK	School Centre Celje	Slovenia
M Sonsoles	JIMENEZ GONZALEZ	les Sant Vicent Ferrer	Spain
Salvador	JIMÉNEZ GIL	Instituto Provincial De Enseñanza Permanente	Spain
Jan Reitz	JØRGENSEN	Ministry of Education	Denmark
Danijela	JOVIC	Fedec-european Federation Of Professional Circus Schools	Belgium
Aline	JUERGES	European Commission	Belgium
Danielle	JUNIUS	Centre De Coordination Et De Gestion Des Programmes Européens - Enseignement Secondaire Obligatoire	Belgium
Todor	KACHKOV	Confederation Of Labour "podkrepa"	Bulgaria
Martina Cicko	KARAPETRIC	Boudoir	Croatia
Silvija	KARKLINA	Ministry of Education and Science	Latvia
Sean	KELLY	National Youth Council Of Ireland	Ireland
Barbara	KELLY	Quality And Qualifications Ireland	Ireland
Ülle	KESLI	University Of Tartu	Estonia
Kristin	KEVELOH	Gan-Global	Switzerland

Dinko	KLARIĆ	Agency For Vocational Education And Training And Adult Education	Croatia
Dasa	KORIBANICOVA	Lifelong Learning Platform	Belgium
Kirsten	KOSCHEMANN	CMS Belfast Ltd	United Kingdom
Lenka	KOSTELECKÁ	The Czech Centre For Cooperation In Education	Czech Republic
Anna	KOWALCZYK	Foundation For The Development Of The Education System	Poland
Neringa	KRANAUSKIENE	Ministry Of Education And Science	Lithuania
Magdalena	KRASOWSKA-IGRAS	Information Society Development Foundation	Poland
Wolfgang	KREHER	Hessisches Kultusministerium	Germany
Soren	KRISTENSEN	Techne	Denmark
Krystyna	KULEJ-GRUN	ZSZ im. R. Mielczarskiego 40 -870 Katowice	Poland
Branko	KUMER	School Centre Ptuj	Slovenia
Odeta	KUPETIENĖ	Karalius Mindaugas Vocational Training Center	Lithuania
Ulle	KURVITS	Permanent Representation Of Estonia To The Eu	Belgium
Patrick	LAGARRIGUE	Afpa	France
sandra	LAMEIRA	Anqep	Portugal
Carl	LAMOTE	Ministry of Education - Department of Education and Training	Belgium
Davide	LAMPARELLA	Confartigianato Imprese	Belgium
Graham	LANE	Ceep	United Kingdom
Andrea	LAPEGNA	Earlall	Belgium
Lorenz	LASSNIGG	Ihs	Austria
Patrick	LAVELLE	Dublin and Dun Laoghaire Education and Training Board	Ireland
David	LEAHY	Galway & Roscommon Education & Training Board	Ireland
Thomas	LEES	Siemens Rail Systems	United Kingdom
Nicole	LEHMANN	Ministry of education, youth and sports Baden-Wuerttemberg	Germany
Andreas	LILL	European Federation of Cleaning Industries	Belgium
Isabelle	LINCLAU	Actiris	Belgium
Sylvia	LINDQVIST	Skolverket, National Agency For Education	Sweden
Giuseppe	LIPARI	Obessu	Italy
Krista	LOOGMA	Tallinn University	Estonia
Robert	LOOP	Le Forem	Belgium
Juliette	LOPPE	Eurochambres	Belgium
MARITA	LOURI	SBIE VOCATIONAL TRAINING INSTITUTE	Greece
Jurgita	LUKAŠEVIČIENĖ	Jonava Polytechnic School	Lithuania
Zsófia	LUX	Independent Expert	Hungary
Brenda	LYNCH	Kildare & Wicklow Education & Training Board	Ireland
Diana	MACRÌ	Isfol	Italy
Sofia	MAGKIA	National Center For Scientific Research "Demokritos"	Greece
Marta	MAKHOUL	International Labour Organisation	Italy
Andrianna	MANDALI	Vocational School Of Farsala	Greece
Nadia	MARCHETTO	Province Autonomous Of Trento -Department of knowledge	Italy
Nijole	MARGELEVICIENE	Marijampole College	Lithuania
Sophie	MARIN-COMBEAUD	European Commission	Belgium
Vasiliki	MARKAKI	Ministry Of Education, Research And Religious Affairs	Greece
Jörg	MARKOWITSCH	3s Unternehmensberatung GmbH	Austria
EMILIA	MARTIN	FEDERATION OF INDEPENDENT WORKERS OF COMMERCE-FETICO	Spain
Anna	MASTALERZ	Pcku	Poland
Matteo	MATARAZZO	Cec European Managers	Belgium
Eniko	MATE NAGY	Europea Romania	Romania
Stefano	MAURO	UEAPME	Belgium
Stephanie	MAYER	Ministry of Education	Austria
Jake	MCCLURE	Uk Civil Service	United Kingdom
lindsay	MCCURDY	Apprenticeships4england	United Kingdom
Stewart	MCKINLAY	University Of Strathclyde	United Kingdom
John	MCLOUGHLIN	Galway Technical Institute	Ireland
Alexei	MEDVEDEV	Kwb Coordination Office For Further Training And Employment	Germany
Anne	MEISTER	BDA	Belgium
Ingrida	MEIŽIENĖ	Education Exchanges Support Foundation	Lithuania
Alessandro	MELE	Cometa	Italy
Giulia	MESCHINO	European Vocational Training Association	Belgium
Patrick	MEUWISSEN	Europass Center	Belgium
Monika	MICKEVIČIENĖ	Lithuanian Police School	Lithuania
Murat	MIDAS	Ministry Of National Education Directorate Genral For Vet	Turkey
Pedro	MILAN	Fundación Adsis	Spain

Blerim John	MORINA	University of Prishtina / Center of Competence VET Provider	Serbia
	MOUNTFORD	Semta	United Kingdom
Pavlos	MOURDOUKOUTAS	Karahaliou Educational Center	Greece
Emina	MUJKANOVIC	Ikea Group	Belgium
Martin	MULDER	Wageningen University	Netherlands
Karl Andrew	MÜLLNER	OeAD-GmbH / NQF NCP Austria	Austria
Christof	NÄGELE	University of Applied Sciences and Arts Northwestern Switzerland	Switzerland
Paolo	NARDI	Cometa Formazione	Italy
Johan	NEIJENHUIS	Roc Nijmegen	Netherlands
NADINE	NERGUISIAN	Ministère éducation nationale, enseignement supérieur, recherche	France
Jan	NIENHUIS	Leido	Netherlands
Marek	NIKEL	Deutsch-slowakische Akademien	Slovakia
Ognjen	NIKOLIĆ	OBESSU	Serbia
Frederic	NJEM	EACEA	Belgium
Maria	NOMIKOU	British Council	Greece
Hæge	NORE	Oslo And Akershus University College of Applied Sciences	Norway
Vibeke	NØRGAARD	Efvet	Denmark
Petr	NOVOTNÝ	Masaryk University, Department of Educational Sciences	Czech Republic
Kaisa	NUUTAMO	Helsinki Business College Ltd.	Finland
Rune	NYMAN	Optima Municipal Federation	Finland
Kersti	OKSAAR	Pärnumaa Vocational Education Centre	Estonia
Smadar	OR	Ort	Israel
Dagmar	OUZOUN	ETF	Italy
Jacqueline	PACAUD	European Commission	Belgium
Eleni	PAPANTONIOU	3o Professional Lyceum Of The City Of Lamia	Greece
Sandra	PARTHIE	Cologne Institute For Economic Research	Belgium
Nikitas	PATINIOTIS	Regional Development Institut, Panteion Univ. Athens	Greece
Eliza	PATSAIDOU	Foundation for the management of European LLP programmes	Cyprus
Christoforos	PAVLAKIS	Center For Adult Education And Life Long Learning	Greece
Anna	PAWELEC	Zespół Szkół Gastronomiczno-hotelarskich	Poland
Evgenia	PEKAJ	Epsilon Human Capital	Bulgaria
Loris	PENSERINI	Informatica e Società Digitale - IES	Italy
Emanuelle	PERES	Fédération De La Formation Professionnelle (FFP)	France
Eleonora	PEROTTI	CIAPE - The Italian Centre for Permanent Learning	Italy
Hunor	PETER	Lifelong Learning Platform	Belgium
Arja	PIETIKÄINEN	Savo Vocational College	Finland
Manfred	POLZIN	MBO Raad	Netherlands
Carole	PONCHON	EOSE	France
Anna	POTOKA	Fundacja Rozwój I Edukacja (ngo)	Poland
Robin	PRAILLET	Nestlé	Belgium
José Luis	PRESA	ANESPO	
Jessica Luise	PRZYBYLSKI	Robert Bosch GmbH	Belgium
Pirkko	PYÖRÄLÄ	European Commission	Belgium
Sandra	RAINERO	Veneto Lavoro	Italy
Tommi	RAIVIO	CSR Europe	Belgium
Justin	RAMI	Dublin City Univeristy	Ireland
Cataldo Enrico	RIZZO	UEF	Belgium
MARIA LUISA	RODRIGUEZ-MORENO	University Of Barcelona (spain)	Spain
Emil	ROGOV	Association of Licensed Vocational Training Centers	Bulgaria
Felix	ROHN	European Commission, DG Employment	Belgium
Michal	ROMAN	Secondary Technical School in Snina	Slovakia
Linda	ROMBOLA	DIESIS COOP srl-fs	Belgium
Hubert	ROMER	World Skills Europe	Germany
Petra	ROSAY	Fondation Infa	France
Meritxell	RUIZ-ISERN	Generalitat de Catalunya	Spain
Andreas	RUPP	Knowledge Foundation@Reutlingen University Institute of Medical Device	Germany
Gabriela	RUSEVA	Telecontre Europe	Belgium
Karin	RUUL	Ministry Of Education And Research	Estonia
Cuperus	S	Mentorprogramma Friesland	Netherlands
Mika	SAARINEN	Centre For International Mobility And Cooperation Cimo	Finland
Tapio	SAVALA	Eacea	Belgium
Siham	SAIDI	BusinessEurope And Medef : French Business Confederation	France
Lucy	SANDFORD	Partnership For Young London	United Kingdom
Joao	SANTOS	European Commission	Belgium
Lucília	SANTOS	University of Aveiro/EUCEN	Portugal
Miguel	SANTOS	European Commission	Belgium
Morana	SARACEVIC	Boudoir	Croatia

António Francisco	SARAIVA	Cranberry, Abc	Portugal
Alicia-Leonor	SAULI-MIKLAVČIČ	Skupnost Vsš/eurashe	Slovenia
Branko	SAVIC	Conference Of Academies Of Applied Studies Serbia	Serbia
Ilaria	SAVOINI	Eurocommerce	Belgium
Giorgio	SBRISSA	ENAIP VENETO Impresa Sociale	Italy
Brian	SCHEMBRI	Eupa (NA Malta)	Malta
Martin	SCHMID	Austrian Federal Economic Chamber	Belgium
Norbert	SCHOEBEL	European Commission	Belgium
Florian	SCHÖLL	Handwerkskammer Frankfurt-Rhein-Main	Belgium
Margarida	SEGARD	EVBB-European Association of Vocation Education and Training Institutions	Portugal
Mantas	SEKMOKAS	DG Employment, European Commission	Belgium
Andra	SENERGA	State Service Education Quality	Latvia
Viktoras	SENCILA	Lithuanian Maritime Academy	Lithuania
Kari	SEPPÄLÄ	EUCEN	Finland
Madlen	SERBAN	European Training Foundation - ETF	Italy
Lara	SERRA	Isq	Portugal
Dalia	ŠIAULYTIENĖ	Ministry of Education and Science	Lithuania
Jürgen	SIEBEL	Siemens AG	Germany
Rita	SIILIVASK	Ministry Of Education And Research	Estonia
Klaudius	ŠILHÁR	Association of Adult Education Institutions in Slovakia	Slovakia
Raimo	SIVONEN	Kainuu Vocational College	Finland
Lasse	SJØBECK	OBESSU (Organising Bureau Of European School Student Unions)	Denmark
Ragnhild	SKÅLID	Mission of Norway to the EU	Belgium
Alfredo	SOEIRO	Eucen	Portugal
Ragnhild	SOLVI BERG	Siu	Belgium
Rita	SOUTO BIZARRO	Centro Tecnológico do Calçado de Portugal	Portugal
Despina	SRBINOVSKA SHANDULOVSKA	National Agency For European Educational Programmes And Mobility	Macedonia
Barbara E	STALDER	University of Teacher Education Bern	Switzerland
Irina	STANCIU	FEG-Fundatia Ecologica Green	Romania
Annelie	STRACK	GEW	Germany
Vitomir	TAFRA	Croatian Employers' Association	Croatia
Benjamin	THOMAS	Federal Ministry Of Labour And Social Affairs	Germany
Roger	THOSS	Chamber of Commerce	Luxembourg
Stefano	TIRATI	EFVET	Italy
Maria	TODOROVA	European Commission	Belgium
Carlos	TREJO	European School 2	Belgium
Georgios	TRIANAFYLLOU	Lifelong Learning Platform	Belgium
Michael	TRUEMAN	Erasmus+ UK National Agency	United Kingdom
Sari	TURUNEN- ZWINGER	Centre For International Mobility Cimo	Finland
Anne	TYYNELA	Tampere Vocational College, Tredu	Finland
Sami	ULMANEN	Porvoon Ammattiopisto	Finland
Özlem	ÜNLÜHISARCIKLI	Boğaziçi University	Turkey
Sirpa	UOTILA	Sastamala Municipal Education And Training Consortium	Finland
Nesli	URHAN TATLIOGLU	Ministry Of Labour And Social Security	Turkey
Paola	VACCHINA	Forma	Italy
Candela	VALCARCEL	Regional Office Of Andalusia	Belgium
Tibbe	VAN DEN NIEUWENHUIJZEN	Dutch National Youth Council	Netherlands
Roland	VAN DER POEL	Rotterdam Academy	Netherlands
René	VAN SCHALKWIJK	Euprovet	Netherlands
E	VAN'T HOF-SMIT	Albeda College	Netherlands
Nathalie	VANDERLINDEN	Friesland College	Netherlands
Karen	VANDERSICKEL	Vleva	Belgium
Bart	VANDEWAETERE	Nestlé	Belgium
Jan	VARCHOLA	European Commission	Belgium
ZOLTAN	VARKONYI	Ebsn	Hungary
FLORBELA	VAZ	Dgert – Direção Geral Do Emprego E Das Relações De Trabalho	Portugal
Camilo	VÁZQUEZ BELLO	Permanent Representation Of Spain/eu	Belgium
Riina	VEIDENBAUM	Ida-Virumaa Vocational Education Centre	Estonia
Fleur	VELTKAMP	Neth-er	Belgium
Ilenia	VENTRONI	Ymca Europe	Belgium
Charikleia	VERGI	VERGI VTI	Greece
Ragni	VERONICA	Munters Italy S.p.a.	Italy
Vincent	VERRYDT	Tracé Brussel	Belgium
Monica	VERZOLA	Enaip	Italy
Estanislau	VIDAL-FOLCH	Regional Ministry of Education of Catalonia	Spain
Tomas	VILČINSKAS	Kaunas construction and services training center	Lithuania
Claude	VIVIER LE GOT	Federation For Education In Europe	France

Silke	VOIGT	European Chemical Employers Group	Belgium
Liliane	VOLOZINSKIS	UEAPME	Belgium
Marie-Claire	VON RADEZKY	Cologne Institute For Economic Research	Germany
Marleen	VOORDECKERS	ETF (European Training Foundation)	Belgium
Sabine	WEGER	Apcma	France
Andreas	WERNER	Federal Foreign Office / Auswärtiges Amt	Germany
Zoe	WILDIERS	European Commission - Easme	Belgium
Siegfried	WILLEMS	National Agency Erasmus+ VET/AE, Cinop	Netherlands
Brian	WILSON	British Council	United Kingdom
Agnieszka	WLODARCZYK	Frse (Foundation For The Development Of The Education System)	Poland
Brikena	XHOMAQI	Lifelong Learning Platform	Belgium
Loukas	ZAHILAS	Cedefop	Greece
Jon	ZARRAGA	TKNIKA	Spain
Gun-Britt	ZELLER	Gun-britt Coiffure	Denmark
<b>Speakers</b>			
<b>First Name</b>	<b>Name</b>	<b>Organization</b>	<b>Country</b>
Valdis	DOMBROVSKIS	Vice President, European Commission	
Marianne	THYSSEN	Commissioner, European Commission	
Michel	SERVOZ	Director General, European Commission	
Detlef	ECKERT	European Commission	
Jean	ARTHUIS	European Parliament	
François	BANON	Disneyland Paris	
Hendrik	BOURGEOIS	General Electric	
Thomas	LEUBNER	Siemens	
Alfredo	SILVA	Nestlé	

List closed on 28/11





## Overview of EU-level events during the European Vocational Skills Week

(Some events will be web-streamed)

Time	Activity
5 December	<p><b>Opening event</b> European Vocational Skills Week opening event with Commissioner Marianne Thyssen and in cooperation with the Flemish authorities; in Antwerp.</p>
6 & 7 December	<p><b>Adult Skills Conference</b> Focus on adult skills and in particular on measures to help low-skilled adults improve their literacy, numeracy and digital skills; at the Crowne Plaza Brussels.</p> <p><b>Parallel sessions:</b></p> <ul style="list-style-type: none"> <li>• Governance</li> <li>• Flexibility and access</li> <li>• Supply and take up</li> <li>• Quality</li> <li>• Country working teams</li> <li>• Working session for European stakeholders</li> </ul> <p><b>Practical workshops:</b></p> <ul style="list-style-type: none"> <li>• Skills assessment, validation and recognition</li> <li>• Tailored offer of education and training</li> <li>• Enablers: coordination, partnership, outreach and guidance</li> <li>• Costs and financing</li> <li>• Evidence based policy and monitoring</li> </ul>
7 December	<p><b>EQAVET Forum</b> Management Centre Europe, Brussels</p> <ul style="list-style-type: none"> <li>• Fostering VET graduate tracking</li> <li>• Improving quality assurance in VET, and in particular in work based learning</li> </ul>
8 December	<p><b>European Business Forum on Vocational Training</b> Responding to the skills needs of the future; at the Crowne Plaza Brussels.</p> <p><b>Afternoon workshops:</b></p> <ol style="list-style-type: none"> <li>1. Making apprenticeships attractive</li> <li>2. VET: a pathway to excellence</li> <li>3. Mobility in VET and apprenticeships</li> <li>4. VET Research - Strengthening the Evidence Base</li> <li>5. Sectoral approaches for skills development</li> </ol>
9 December	<p><b>Closing ceremony</b> Highlights of the European Vocational Skills Week; at the Crowne Plaza Brussels.</p> <p><b>Awards in VET:</b></p> <ul style="list-style-type: none"> <li>• EuroSkills 2016 competition winner - includes video from Gothenburg</li> <li>• Cedefop VET Photo Award</li> <li>• ETF Good Practice in Entrepreneurship Award</li> <li>• Innovative VET provider Award</li> <li>• Apprenticeship awards: companies and apprentices</li> </ul>

### 6-9 December

An exhibition of excellent Erasmus+ and ESF projects, as well as the best pictures from the Cedefop VET photo contest will be displayed throughout the week at the venue.

