



European
Commission

EUROPEAN VOCATIONAL SKILLS WEEK



COMMUNICATIONS FACTSHEET

European Vocational Skills Week is an initiative from the European Commission designed to raise awareness about vocational education and training (VET). The 2019 Week will take place in Helsinki and bring together a range of stakeholders to share their perspective about VET. Associated events will also be held across Europe – locally, regionally and nationally.

This year's theme:

VET for ALL – Skills for Life

Timings:

European Vocational Skills Week events and activities: May to December 2019

The Week in Helsinki: 14 to 18 October 2019



Overarching objective:



To showcase the ways in which VET opportunities can help young people and adults to 'discover their talent'.



How to get involved:

The key to the success of European Vocational Skills Week 2019 is the active involvement of organisations, companies and individuals in the campaign.

- ✓ **Organise an event or activity:** Registering your event or activity is a unique promotional opportunity. Read our [guidelines](#) for more information or fill in our simple [registration form](#).
- ✓ **Get support:** Take advantage of a range of [tools](#) (e.g. toolkits, newsletters and webinars) to enhance your visibility.
- ✓ **Increase your impact:** Get involved by promoting the Week through your social media networks and channels or through traditional media. Alternatively, [share your story](#) with our online library and inspire others.

Key messages:



Every person has a unique talent. Let VET help you discover yours!



VET is worth investing your time in as it offers a huge range of opportunities and benefits



VET opens up new possibilities for the future

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#DiscoverYourTalent

#EUVocationalSkills

Please note that no financial support for the organisation of events or activities is available from the European Commission.