

23 November 2017, 9:45 – 17:30

**The 1st European
Business-Education Summit**

***Charlemagne, Alcide de Gasperi conference room,
Rue de la Loi 170,
1000 Brussels***

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| **Agenda** |
| ***Moderation by Tamsin Rose*** |
| **08:30– 09:45** | **Registration** |
| 09:45– 10:15 | **Opening*** European Parliament President Antonio Tajani
* Pact for Youth co-chairs: European Commissioner Marianne Thyssen and CSR Europe President Etienne Davignon
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| 10:15– 10:45 | **Key note speeches** * Jean-Pierre Clamadieu, Chairman & CEO, SOLVAY
* DiogoParreira, President, JADE
* Dr. Verena Greten, Managing Director, IAWM Institute, Belgium
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| 10:45– 11:15 | **Delivering on the Pact***Presentation of the Pact for Youth results and National Action Plans** Francesco Starace, CEO and General Manager, Enel
* Paolo Ferrari, CEO and President, Bridgestone EMEA
* Maria Alexiou, Chair of the Board of Directors, CSR Hellas
* Germaine Noonan, Manager Schools' Business Partnership, BITC Ireland

*A personal story – by a young beneficiary of actions directly linked to the P4Y** Kim Sangwoo, President Public Affairs, Samsung Europe
* Molengeek beneficiary
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| 11.15- 11.30 | **Official hand-over of the results of the European Pact for Youth*** European Council President Donald Tusk (TBC)
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| **11:30– 12:00** | **Coffee break** |
| 12:00– 13:00 | **Session 1, First joint proposal: “Make business-education partnerships the new norm”*** Introductory key-notes: Dr. Johan van Zyl, CEO and President, Toyota Motor Europe and Valeria Fedeli, Italian Minister for Education, Universities and Research (TBC)

***Panelists***: * Dimitrios Papalexopoulos, CEO, TITAN
* Johnson&Johnson (TBD)
* Young person
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| **13:00– 14:00** | **Lunch** |
| 14:00– 15:00 | **Session 2, Second joint proposal: “Make VET/Apprenticeships an equal choice for youth”*** Introductory key-note: Member of the European Parliament Jean Arthuis

***Panelists***: * Peter Stračár, CEO, GE Central and Eastern Europe
* Alain Dehaze, CEO, Adecco and Chairman, Global Apprenticeship Network
* Gérard Mestrallet, Chairman of the Board of Directors, ENGIE and President, FACE
* Ajmal Chamoo, beneficiary of ENGIE’s ‘Parcours Emploi Mobilite Sport’
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| **15:00– 15:30** | **Coffee break** |
| 15:30– 16:30 | **Session 3, Third joint proposal: “Mainstream entrepreneurship and soft skills in learning”*** Introductory key-note: European Commissioner Tibor Navracsics

***Panelists***:* Jacques van den Broek, CEO and Chairman of the Executive Board, Randstad Global
* Jukka Jäämaa, CEO, ISS Finland
* José Manuel González-Páramo, Executive Board Member, BBVA
* Harry Goldman, CEO, Swedish Jobs & Society Foundation
* Mustafa Panshiri, beneficiary of the Swedish Jobs & Society Foundation
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| 16:30– 17:00 | **The way forward: Better education, better business*** Juan Antonio Zufiria, General Manager, IBM Europe
* Chen Lifang, Corporate Senior Vice President, Director of the Board, Huawei Technologies
* Young beneficiaries from Huawei’s “*Seeds for the Future*”
* Stefan Crets, Executive Director, CSR Europe
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| 17:00– 17:30 | **Closing ceremony*** Mailis Reps, Estonian Minister of Education and research, EU Presidency – The future for youth and work (TBC)
* Pact for Youth co-chairs: European Commissioner Marianne Thyssen and CSR Europe President Etienne Davignon
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