

23 November 2017, 9:45 – 17:30

**The 1st European   
Business-Education Summit**

***Charlemagne, Alcide de Gasperi conference room,  
Rue de la Loi 170,   
1000 Brussels***

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| **Agenda** | |
| ***Moderation by Tamsin Rose*** | |
| **08:30– 09:45** | **Registration** |
| 09:45– 10:15 | **Opening**   * European Parliament President Antonio Tajani * Pact for Youth co-chairs: European Commissioner Marianne Thyssen and CSR Europe President Etienne Davignon |
| 10:15– 10:45 | **Key note speeches**   * Jean-Pierre Clamadieu, Chairman & CEO, SOLVAY * DiogoParreira, President, JADE * Dr. Verena Greten, Managing Director, IAWM Institute, Belgium |
| 10:45– 11:15 | **Delivering on the Pact**  *Presentation of the Pact for Youth results and National Action Plans*   * Francesco Starace, CEO and General Manager, Enel * Paolo Ferrari, CEO and President, Bridgestone EMEA * Maria Alexiou, Chair of the Board of Directors, CSR Hellas * Germaine Noonan, Manager Schools' Business Partnership, BITC Ireland   *A personal story – by a young beneficiary of actions directly linked to the P4Y*   * Kim Sangwoo, President Public Affairs, Samsung Europe * Molengeek beneficiary |
| 11.15- 11.30 | **Official hand-over of the results of the European Pact for Youth**   * European Council President Donald Tusk (TBC) |
| **11:30– 12:00** | **Coffee break** |
| 12:00– 13:00 | **Session 1, First joint proposal: “Make business-education partnerships the new norm”**   * Introductory key-notes: Dr. Johan van Zyl, CEO and President, Toyota Motor Europe and Valeria Fedeli, Italian Minister for Education, Universities and Research (TBC)   ***Panelists***:   * Dimitrios Papalexopoulos, CEO, TITAN * Johnson&Johnson (TBD) * Young person |
| **13:00– 14:00** | **Lunch** |
| 14:00– 15:00 | **Session 2, Second joint proposal: “Make VET/Apprenticeships an equal choice for youth”**   * Introductory key-note: Member of the European Parliament Jean Arthuis   ***Panelists***:   * Peter Stračár, CEO, GE Central and Eastern Europe * Alain Dehaze, CEO, Adecco and Chairman, Global Apprenticeship Network * Gérard Mestrallet, Chairman of the Board of Directors, ENGIE and President, FACE * Ajmal Chamoo, beneficiary of ENGIE’s ‘Parcours Emploi Mobilite Sport’ |
| **15:00– 15:30** | **Coffee break** |
| 15:30– 16:30 | **Session 3, Third joint proposal: “Mainstream entrepreneurship and soft skills in learning”**   * Introductory key-note: European Commissioner Tibor Navracsics   ***Panelists***:   * Jacques van den Broek, CEO and Chairman of the Executive Board, Randstad Global * Jukka Jäämaa, CEO, ISS Finland * José Manuel González-Páramo, Executive Board Member, BBVA * Harry Goldman, CEO, Swedish Jobs & Society Foundation * Mustafa Panshiri, beneficiary of the Swedish Jobs & Society Foundation |
| 16:30– 17:00 | **The way forward: Better education, better business**   * Juan Antonio Zufiria, General Manager, IBM Europe * Chen Lifang, Corporate Senior Vice President, Director of the Board, Huawei Technologies * Young beneficiaries from Huawei’s “*Seeds for the Future*” * Stefan Crets, Executive Director, CSR Europe |
| 17:00– 17:30 | **Closing ceremony**   * Mailis Reps, Estonian Minister of Education and research, EU Presidency – The future for youth and work (TBC) * Pact for Youth co-chairs: European Commissioner Marianne Thyssen and CSR Europe President Etienne Davignon |