



COMMUNICATIONS FACTSHEET

European Vocational Skills Week is a European Commission initiative to raise awareness about vocational education and training (VET). The 2020 Week will be a hybrid event taking place in person in Berlin and digitally across the EU, bringing together a variety of stakeholders to share their expertise. Associated events/activities will be held locally, regionally and nationally around Europe, reaching thousands of participants.



This year's theme

VET for Green and Digital transitions



Timings

European Vocational Skills Week events and activities:

March to December 2020

The Week in Berlin:

9 to 13 November 2020



Overarching objective

To showcase how VET can help young people and adults discover their talent and prepare their future.



Key messages

You have talent. Discover yours with vocational training.
Discover your talent and **prepare today for Europe's economy of the future.**
Invest your time in vocational education – it's worth it.



GET INVOLVED

The key to the success of European Vocational Skills Week 2020 is the active involvement of organisations, companies and individuals.



Organise an event/activity: Registering your event/activity to become an official event partner is a unique promotional opportunity. Read our [guidelines](#) for more information or fill in our simple [registration](#) form.



Get support: Take advantage of a range of [tools](#) (handbooks, newsletters and webinars) to enhance your visibility.



Increase your impact: Promote the Week through your social media channels or traditional media. Alternatively, [Share Your Story](#) with our online library and inspire others.



CONTACT US



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Website: ec.europa.eu/social/vocational-skills-week

Please note that no financial support for the organisation of activities is available from the European Commission.